Mortgage lenders’ profit outlook turns positive on reported surge in consumer demand

As part of our quarterly Mortgage Lender Sentiment Survey®, our economists surveyed senior executives of lending institutions to assess their views and outlooks across a variety of issues related to the mortgage market. Among their findings: lenders’ net profit margin outlook not only turned positive for the first time in nearly three years, but it also recorded its second most positive reading in the survey’s six-year history, driven by strengthening purchase and refinance mortgage demand growth expectations.

Net increase percentage = % of lenders saying increase - % of lenders saying decrease

If positive, more lenders than not are optimistic about future profit margins. If negative, more lenders than not are pessimistic about future profit margins.

Note: GSE-eligible mortgages only

Hear more from our research team, or read the full findings of our Survey.

Led by Senior Vice President and Chief Economist Doug Duncan, our Economic & Strategic Research (ESR) Group studies current data, analyzes historical and emerging trends, and conducts surveys of consumer and mortgage lender groups to provide forecasts and analyses on the economy, housing, and mortgage markets.

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