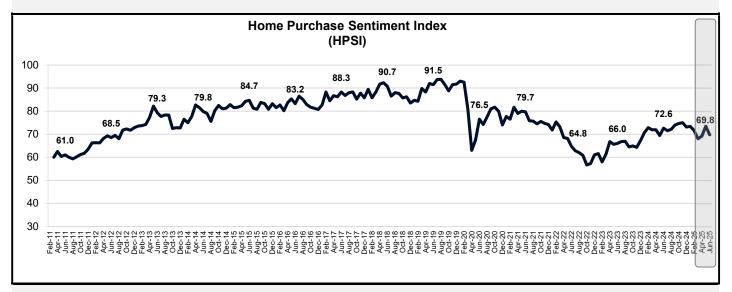


#### June 2025 Data Release

The Home Purchase Sentiment Index® (HPSI) is a composite index designed to track consumers' housing-related attitudes, intentions, and perceptions, using six questions from the National Housing Survey® (NHS).

#### The Home Purchase Sentiment Index

The HPSI decreased by 3.7 points to 69.8 in June.



## Components of the HPSI

Five out of six HPSI components decreased this month, namely Job Loss Concern, Mortgage Rate Outlook, Change in Household Income, Selling Conditions, and Home Price Outlook. Buying Conditions was the only HPSI component that improved this month.

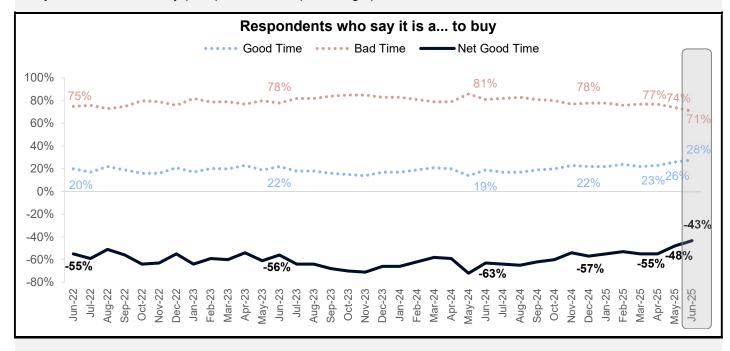
	June 2025				hange
		MoM	YoY		
Duving Conditions	Good Time	Bad Time	Net Good Time to Buy		. 20
Buying Conditions	28%	71%	-43%	+5	+20
Calling Canditions	Good Time	Bad Time	Net Good Time to Sell		40
Selling Conditions	60%	39%	21%	-2	-12
Home Price Outlook	Go Up	Go Down	Net Go Up	-1	-5
(next 12 months)	45%	22%	23%		
Mortgage Rate Outlook	Go Down	Go Up	Net Go Down		1
(next 12 months)	25%	34%	-9%	-7	-1
Job Loss Concern	Not Concerned	Concerned	Net Not Concerned		10
(next 12 months)	70%	29%	41%	-13	-18
Change in Household Income	Significantly Higher	Significantly Lower	Net Significantly Higher		_
(past 12 months)	16%	10%	6%	-3	0

Note: Calculations are made using unrounded and weighted response level data to help ensure precision in NHS data results from wave to wave. As a result, minor differences in calculated data (summarized results, net calculations, etc.) of up to 1 percentage point may occur due to rounding.

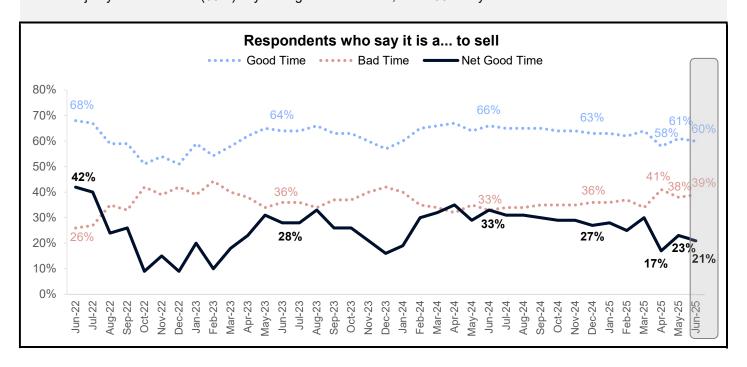


# Components of the HPSI - Good/Bad Time to Buy and Sell a Home

The net share of consumers (-43%) who say it is a good time to buy a home increased 5 percentage points since last month. The share who say it is a good time to buy increased 2 percentage points (28%), while the share who say it is a bad time to buy (71%) decreased 3 percentage points.



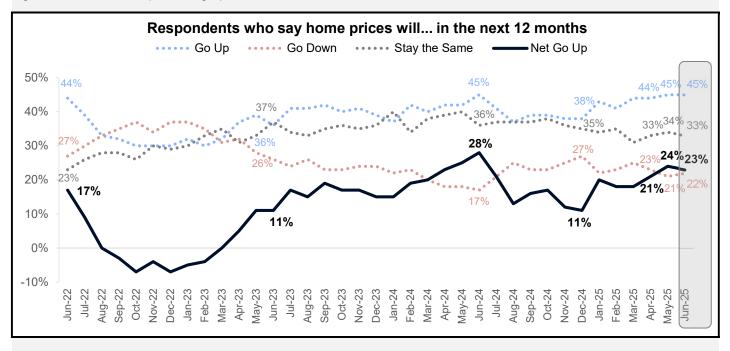
The net share of consumers who say it is a good time to sell decreased 2 percentage points month over month to 21%. Majority of consumers (60%) say it's a good time to sell, while 39% say it's a bad time to sell.



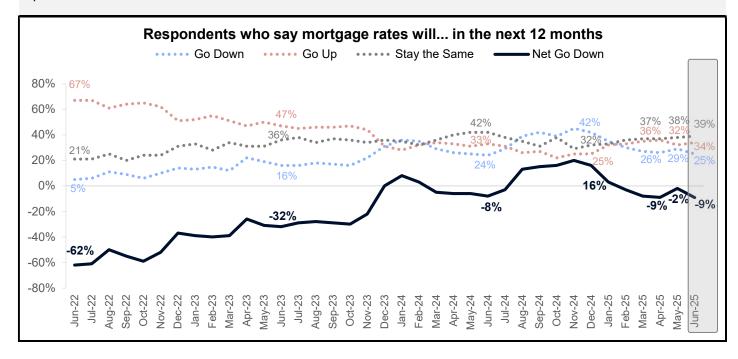


### Components of the HPSI - Home Price and Mortgage Rate Expectations

The net share of consumers who say home prices will go up (23%) decreased 1 percentage point since last month. The share of consumers who expect home prices to go up remained at 45%, while the share who expect prices to go down increased 1 percentage point to 22%.



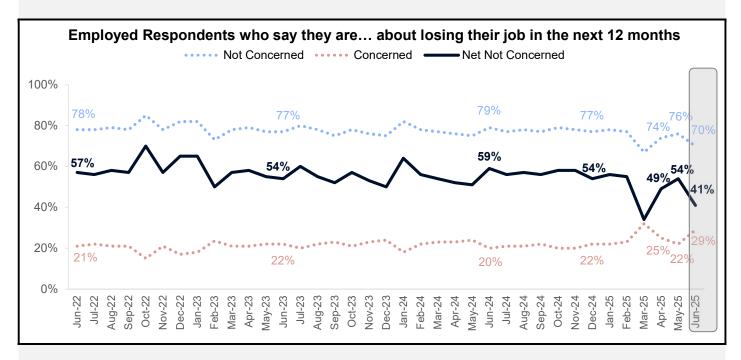
The net share of consumers who say mortgage rates will go down in the next 12 months decreased 7 percentage points to -9% in June.



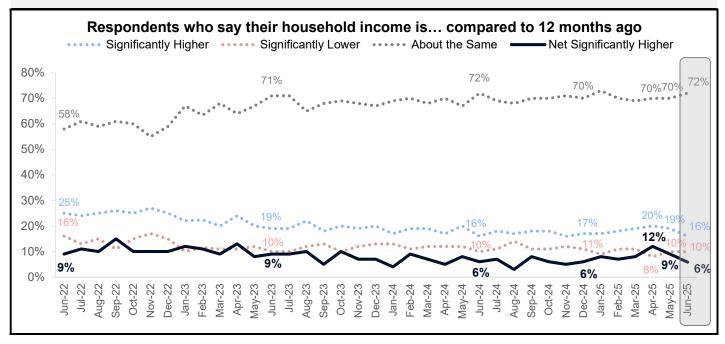


### Components of the HPSI - Job Loss Concern and Household Incomes

The net share of employed consumers who say they are not concerned about losing their job decreased 13 percentage points to 41%, the second-lowest level in survey history (March 2025 was the lowest).



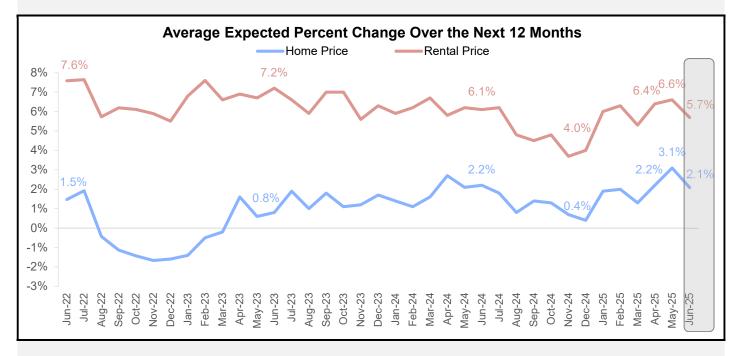
The net share who say their household income is significantly higher than a year ago decreased 3 percentage points to 6%. Majority of consumers (72%) say their household income is about the same as it was a year ago. Only 16% of consumers say their income is higher than a year ago, tying a survey low last seen in November 2024.



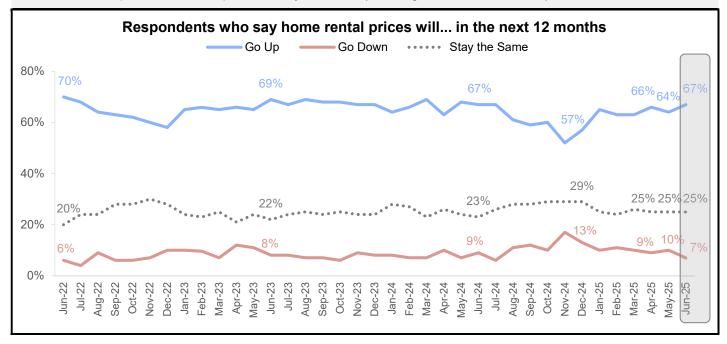


### **Additional National Housing Survey Key Indicators**

Consumers expect rental prices to increase 5.7% on average (a 0.9 percentage-point decrease MoM) and home prices to increase 2.1% on average (a 1 percentage-point decrease MoM) over the next year.



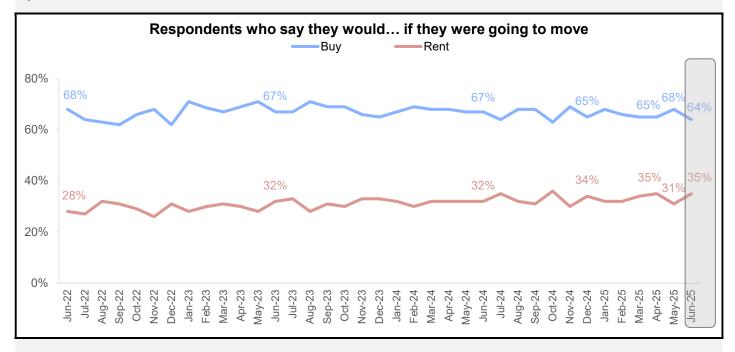
The share of consumers who expect home rental prices to go up (67%) increased 3 percentage points from last month, while the share who expect rental prices to go down decreased 3 percentage points to 7%. A quarter (25%) of consumers expect home rental prices to stay the same (unchanged month over month).



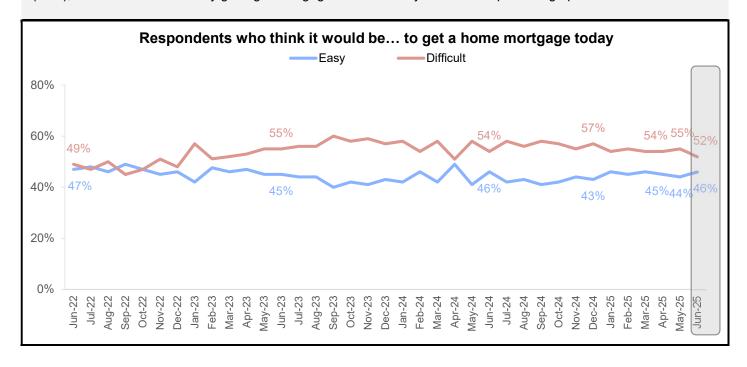


#### **Additional National Housing Survey Key Indicators**

The share of consumers who say they would buy a home if they were going to move (64%) decreased 4 percentage points month over month. The share who say they would rent if they were going to move increased 4 percentage points month over month to 35%.



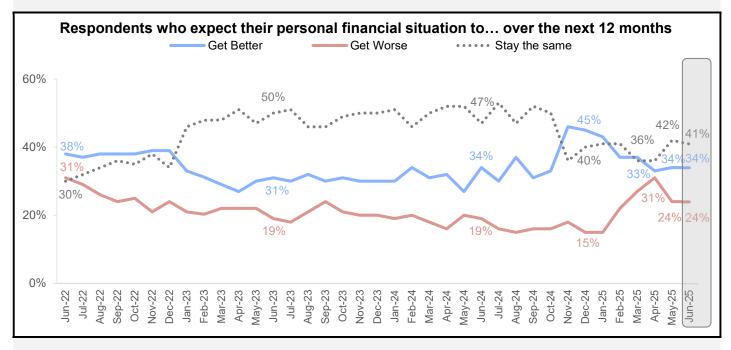
The share of consumers who say getting a mortgage would be difficult decreased 3 percentage points this month (52%), while the share who say getting a mortgage would be easy increased 2 percentage points to 46%.



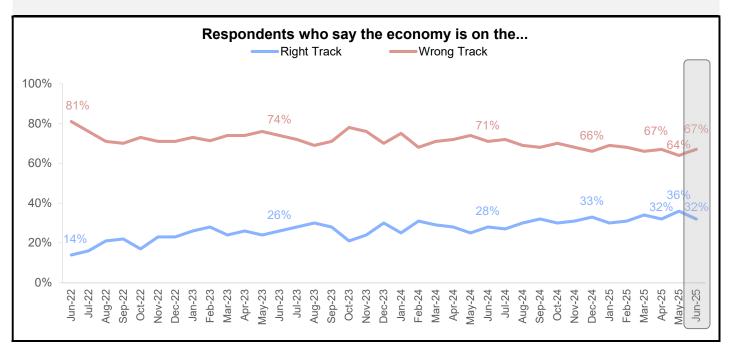


### **Additional National Housing Survey Key Indicators**

The share of consumers who expect their personal financial situation to get better remained at 34%, while the share who expect it to get worse also held steady at 24%. The share who expect their personal financial situation to stay the same decreased 1 percentage point to 41%.



The share of consumers who say the economy is on the right track decreased 4 percentage points to 32%, while the share who say the economy is on the wrong track increased 3 percentage points to 67%.





# The National Housing Survey®

June 2025 APPENDIX

#### **About the Survey**

The National Housing Survey® polled a nationally representative sample of 1,313 household financial decision makers (margin of error ± 3.73 percentage points) aged 18 and older between June 1<sup>st</sup> and June 17<sup>th</sup>, 2025. Most of the data collection occurred during the first two weeks of this period.

The survey was fielded through AmeriSpeak <sup>®</sup>, NORC at the University of Chicago's probability-based panel, in coordination with Fannie Mae and PSB Insights.

The statistics in this release were estimated from sample surveys and are subject to sampling variability as well as non-sampling error, including bias and variance from response, nonreporting, and under-coverage, though weighting corrections have been applied. Averages of expected price changes were calculated after converting responses of "stay the same" to 0% and after excluding outliers, which were defined to be responses that were more than two standard deviations from the mean.

How the Home Purchase Sentiment Index (HPSI) is Calculated*				
Net Good Time to <b>Buy</b> Very or Somewhat Good Time To Buy – Very or Somewhat Bad Time To Buy	Q12			
Net Good Time to <b>Sell</b> Very or Somewhat Good Time To Sell – Very or Somewhat Bad Time To Sell	Q13			
Net <b>Home Prices</b> Will Go Up (next 12 months)  Home Prices Will Go Up – Home Prices Will Go Down	Q15			
Net <b>Mortgage Rates</b> Will Go Down (next 12 months)  Mortgage Rates Will Go Down – Mortgage Rates Will Go Up	Q20B			
Net Confident About Not Losing <b>Job</b> (next 12 months)  Among Employed Respondents, Not at All or Not Very Concerned about Losing Job –  Very or Somewhat Concerned about Losing Job	Q112B			
Net Household <b>Income</b> is Significantly Higher (past 12 months)  Income is Significantly Higher – Income is Significantly Lower  Q116				
$HPSI = \frac{Q12 + Q13 + Q15 + Q20B + Q112B + Q116}{6} + 63.5$ * The HDSI calculation includes the addition of a constant of 63.5 in order to set the index is initial value at 60 as of March 2011, in range				
* The HPSI calculation includes the addition of a constant of 63.5 in order to set the index's initial value at 60 as of March 2011, in range with the <b>Index of Consumer Sentiment</b> and the <b>Consumer Confidence Index</b>				

Time Series Data: https://www.fanniemae.com/media/document/xlsx/nhs-monthly-indicator-data-070725

HPSI Overview: <a href="https://www.fanniemae.com/media/document/pdf/hpsi-overviewpdf">https://www.fanniemae.com/media/document/pdf/hpsi-overviewpdf</a>

HPSI White Paper: https://www.fanniemae.com/media/document/pdf/hpsi-whitepaperpdf



Home Purchase Sentiment	Index Over the Past 12 N	onths
June 2024	72.6	
July 2024	71.5	
August 2024	72.1	
September 2024	73.9	
October 2024	74.6	
November 2024	75.0	
December 2024	73.1	
January 2025	73.4	
February 2025	71.6	
March 2025	68.1	
April 2025	69.2	
May 2025	73.5	
June 2025	69.8	

Percent of respondents who say it is a good or bad time to buy					
	% Good Time to Buy	% Bad Time to Buy	Net % Good Time to Buy		
June 2024	19	81	-63		
July 2024	17	82	-64		
August 2024	17	83	-65		
September 2024	19	81	-62		
October 2024	20	80	-60		
November 2024	23	77	-54		
December 2024	22	78	-57		
January 2025	22	78	-55		
February 2025	24	76	-53		
March 2025	22	77	-55		
April 2025	23	77	-55		
May 2025	26	74	-48		
June 2025	28	71	-43		



Percent of respondents who say it is a good or bad time to sell					
	% Good Time to Sell	% Bad Time to Sell	Net % Good Time to Sell		
June 2024	66	33	33		
July 2024	65	34	31		
August 2024	65	34	31		
September 2024	65	35	30		
October 2024	64	35	29		
November 2024	64	35	29		
December 2024	63	36	27		
January 2025	63	36	28		
February 2025	62	37	25		
March 2025	64	34	30		
April 2025	58	41	17		
May 2025	61	38	23		
June 2025	60	39	21		

Percent of respondents who say home prices will go up, go down, or stay the same in the next 12 months					
	% Go Up	% Go Down	% Stay the Same	Net % Prices Will Go Up	
June 2024	45	17	36	28	
July 2024	41	21	37	21	
August 2024	37	25	37	13	
September 2024	39	23	37	16	
October 2024	39	23	38	17	
November 2024	38	25	36	12	
December 2024	38	27	35	11	
January 2025	43	22	34	20	
February 2025	41	23	35	18	
March 2025	44	25	31	18	
April 2025	44	23	33	21	
May 2025	45	21	34	24	
June 2025	45	22	33	23	



Percent of respondents w	vho say mortgage r	rates will go up, go dow	n, or stay the same in t	he next 12 months
	% Go Up	% Go Down	% Stay the Same	Net % Rates Will Go Down
June 2024	33	24	42	-8
July 2024	31	29	38	-3
August 2024	26	39	35	13
September 2024	27	42	31	15
October 2024	22	39	38	16
November 2024	25	45	29	20
December 2024	25	42	32	16
January 2025	32	35	33	3
February 2025	33	30	36	-3
March 2025	35	27	37	-8
April 2025	36	26	37	-9
May 2025	32	29	38	-2
June 2025	34	25	39	-9

Percent of employed respondents who say are concerned or not concerned about losing their job				
	% Concerned	% Not Concerned	Net % Not Concerned	
June 2024	20	79	59	
July 2024	21	77	56	
August 2024	21	78	57	
September 2024	22	77	56	
October 2024	20	79	58	
November 2024	20	78	58	
December 2024	22	77	54	
January 2025	22	78	56	
February 2025	23	77	55	
March 2025	32	67	34	
April 2025	25	74	49	
May 2025	22	76	54	
June 2025	29	70	41	



Percent of respondents who say their household income is higher, lower, or about the same compared to 12 months ago					
	% Significantly Higher	% Significantly Lower	% About the Same	Net % Higher	
June 2024	16	10	72	6	
July 2024	18	11	69	7	
August 2024	17	14	68	3	
September 2024	18	11	70	8	
October 2024	18	11	70	6	
November 2024	16	12	71	5	
December 2024	17	11	70	6	
January 2025	17	9	73	8	
February 2025	18	11	70	7	
March 2025	19	11	69	8	
April 2025	20	8	70	12	
May 2025	19	10	70	9	
June 2025	16	10	72	6	

Average home/rental price change expectation					
	% Home Price Change	% Rental Price Change			
June 2024	2.2	6.1			
July 2024	1.8	6.2			
August 2024	0.8	4.8			
September 2024	1.4	4.5			
October 2024	1.3	4.8			
November 2024	0.7	3.7			
December 2024	0.4	4.0			
January 2025	1.9	6.0			
February 2025	2.0	6.3			
March 2025	1.3	5.3			
April 2025	2.2	6.4			
May 2025	3.1	6.6			
June 2025	2.1	5.7			



Percent of respondents who samonths	y home rental prices w	rill go up, go down, or stay the	same in the next 12
	% Go Up	% Go Down	% Stay the Same
June 2024	67	9	23
July 2024	67	6	26
August 2024	61	11	28
September 2024	59	12	28
October 2024	60	10	29
November 2024	52	17	29
December 2024	57	13	29
January 2025	65	10	25
February 2025	63	11	24
March 2025	63	10	26
April 2025	66	9	25
May 2025	64	10	25
June 2025	67	7	25

Percent of respondents who say they would buy or rent if they were going to move					
	% Buy	% Rent			
June 2024	67	32			
July 2024	64	35			
August 2024	68	32			
September 2024	68	31			
October 2024	63	36			
November 2024	69	30			
December 2024	65	34			
January 2025	68	32			
February 2025	66	32			
March 2025	65	34			
April 2025	65	35			
May 2025	68	31			
June 2025	64	35			



Percent of respondents who t	hink it would be difficul	t or easy for them to get a home mor	tgage today
	% Difficult	% Easy	
June 2024	54	46	
July 2024	58	42	
August 2024	56	43	
September 2024	58	41	
October 2024	57	42	
November 2024	55	44	
December 2024	57	43	
January 2025	54	46	
February 2025	55	45	
March 2025	54	46	
April 2025	54	45	
May 2025	55	44	
June 2025	52	46	

Percent of respondents who ex the next 12 months	pect their personal financ	ial situation to get better, get w	orse, or stay the same in
	% Get Better	% Get Worse	% Stay the Same
June 2024	34	19	47
July 2024	30	16	53
August 2024	37	15	47
September 2024	31	16	52
October 2024	33	16	50
November 2024	46	18	36
December 2024	45	15	40
January 2025	43	15	41
February 2025	37	22	41
March 2025	37	27	36
April 2025	33	31	36
May 2025	34	24	42
June 2025	34	24	41



rcent of respondents who think the economy is on the right track or the wrong track				
	% Right Track	% Wrong Track		
June 2024	28	71		
July 2024	27	72		
August 2024	30	69		
September 2024	32	68		
October 2024	30	70		
November 2024	31	68		
December 2024	33	66		
January 2025	30	69		
February 2025	31	68		
March 2025	34	66		
April 2025	32	67		
May 2025	36	64		
June 2025	32	67		