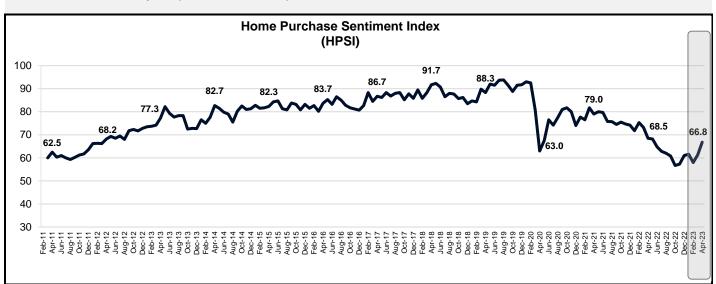


# April 2023 Data Release

The Home Purchase Sentiment Index<sup>®</sup> (HPSI) is a composite index designed to track consumers' housing-related attitudes, intentions, and perceptions, using six questions from the National Housing Survey<sup>®</sup> (NHS).

#### **The Home Purchase Sentiment Index**

The HPSI increased by 5.5 points to 66.8 in April.



#### **Components of the HPSI**

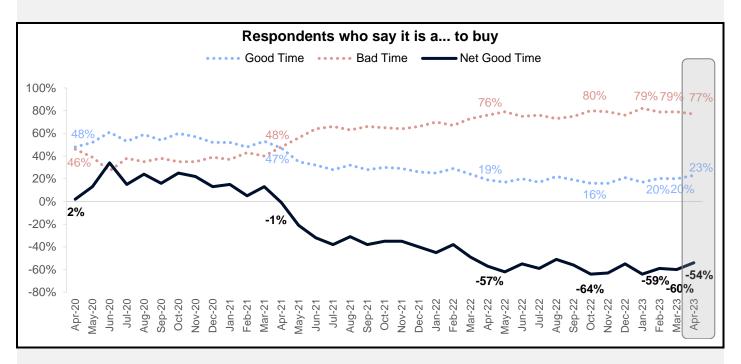
The increase in the HPSI can be attributed to net increases in all six components this month: Mortgage Rate Outlook, Buying Conditions, Home Price Outlook, Selling Conditions, Change in Household Income, and Job Loss Concern.

	April 2023				hange
		MoM	YoY		
Buying Conditions	Good Time	Bad Time	Net Good Time to Buy		. 0
Buying Conditions	23%	77%	-54%	+6	+3
Calling Canditions	Good Time	Bad Time	Net Good Time to Sell	. 5	20
Selling Conditions	62%	38%	23%	+5	-28
Home Price Outlook	Go Up	Go Down	Net Go Up	. –	1.4
(next 12 months)	37%	32%	5%	+5	-14
Mortgage Rate Outlook	Go Down	Go Up	Net Go Down	. 40	. 40
(next 12 months)	22%	47%	-26%	+13	+42
Job Loss Concern	Not Concerned	Concerned	Net Not Concerned	. 4	45
(next 12 months)	79%	21%	58%	+1	-15
Change in Household Income	Significantly Higher	Significantly Lower	Net Significantly Higher	. 4	. 4
(past 12 months)	24%	11%	13%	+4	+1

**Note:** Calculations are made using unrounded and weighted response level data to help ensure precision in NHS data results from wave to wave. As a result, minor differences in calculated data (summarized results, net calculations, etc.) of up to 1 percentage point may occur due to rounding.

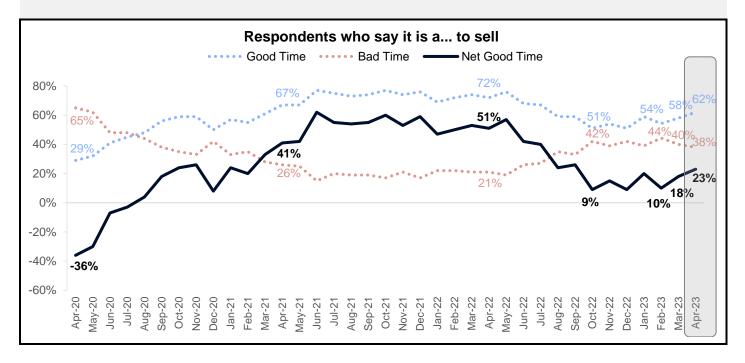


## **Components of the HPSI –** Good/Bad Time to Buy and Sell a Home



In April, the net share of consumers who say it is a good time to buy increased by 6 percentage points to -54%.

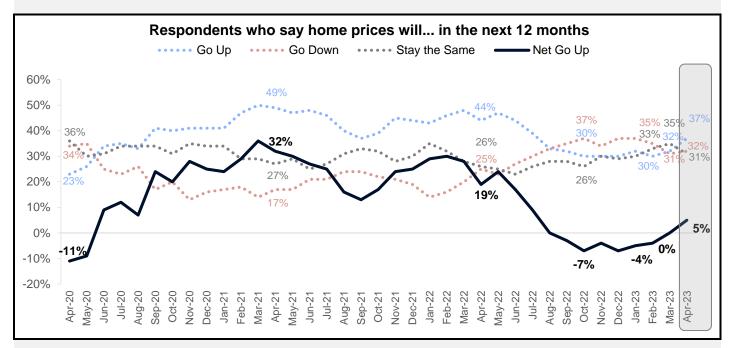
The net percentage of those who say it is a good time to sell increased by 5 percentage points month-over-month to 23%.



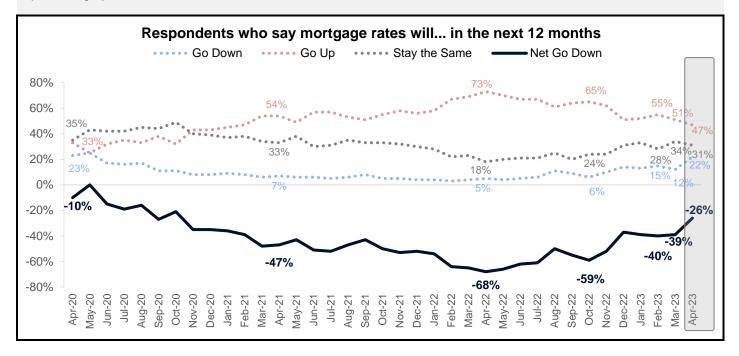


## Components of the HPSI – Home Price and Mortgage Rate Expectations

The net share of consumers who say home prices will go up increased by 5 percentage points month-over-month to 5%.



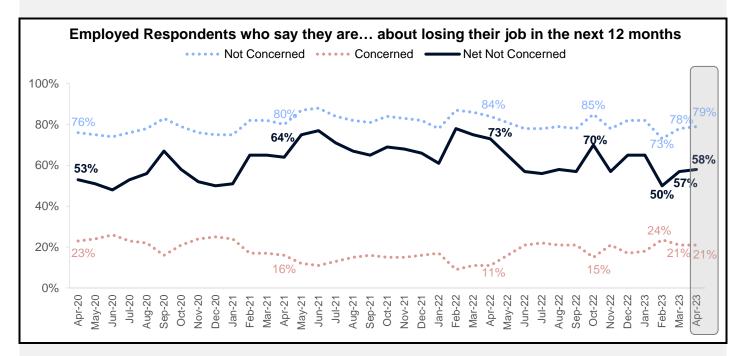
This month, the net share of those who say mortgage rates will go down over the next 12 months increased by 13 percentage points to -26%.



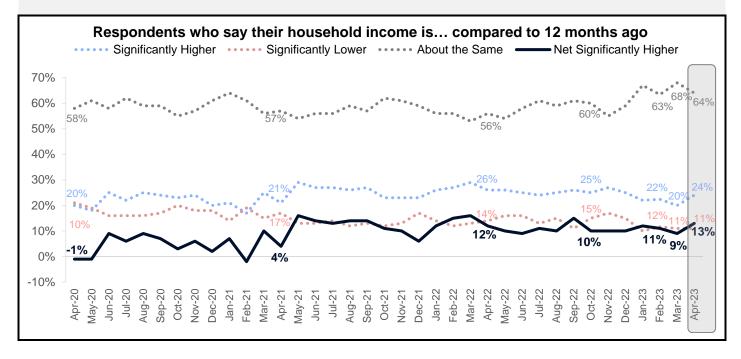


#### Components of the HPSI – Job Loss Concern and Household Incomes

In April, the net share of employed consumers who say they are not concerned about losing their job increased 1 percentage point to 58%.



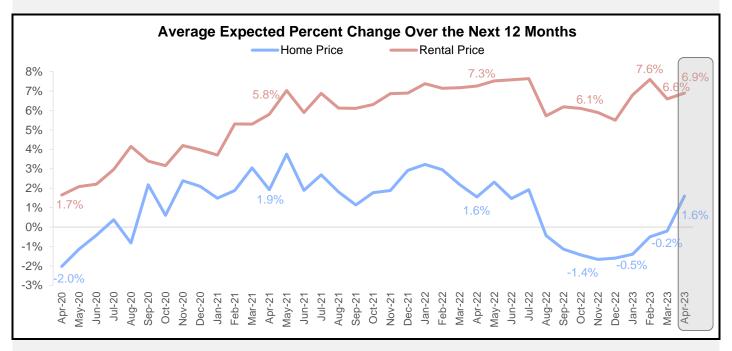
The net share of those who say their household income is significantly higher compared to a year ago increased 4 percentage points to 13%.



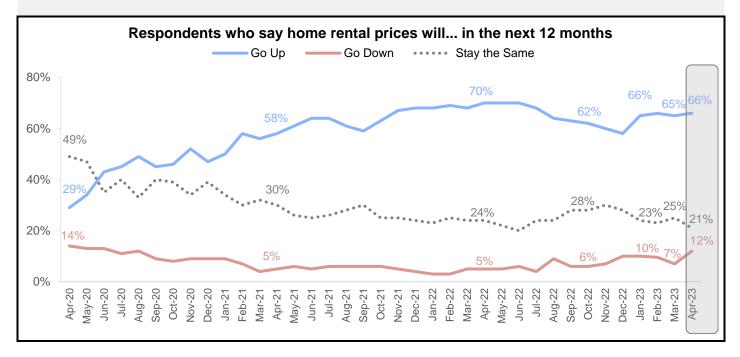


### **Additional National Housing Survey Key Indicators**

On average, consumers expect rental prices to increase 6.9% over the next 12 months. Home prices are expected to increase 1.6% on average over the next 12 months, a 1.8 percentage point increase compared to last month.



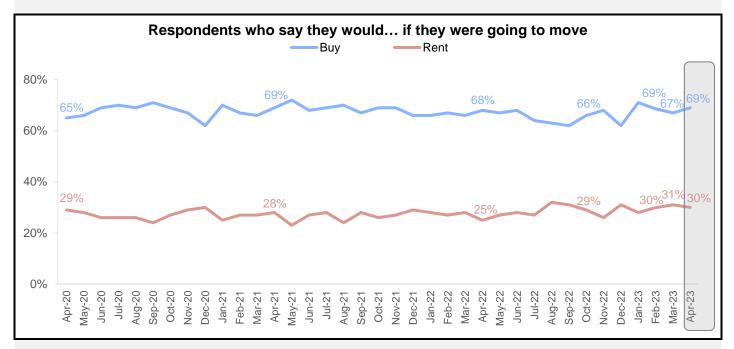
The share of consumers who expect home rental prices to go up increased 1 percentage point to 66%, while the share who expect rental prices to go down increased 5 percentage points month over month to 12%.



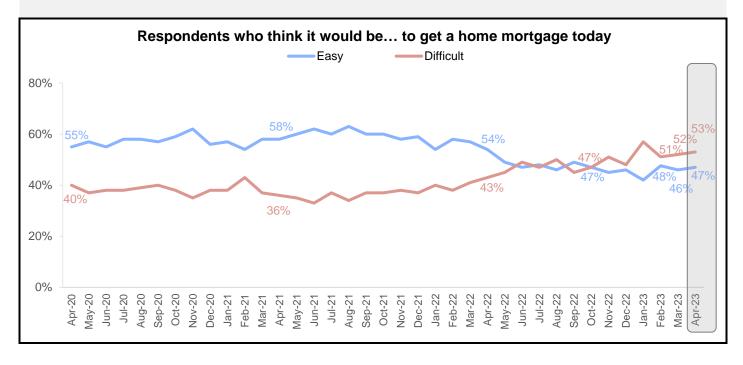


#### **Additional National Housing Survey Key Indicators**

The share of consumers who say they would buy a home if they were going to move increased by 2 percentage points to 69%. The share who say they would rent decreased 1 percentage point to 30%.



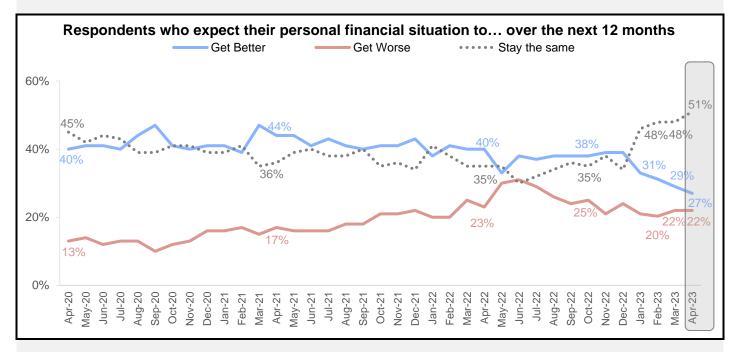
The share of consumers who say getting a mortgage would be easy increased 1 percentage point month over month to 53%, while the share of those who say it would be difficult increased 1 percentage point to 47%.



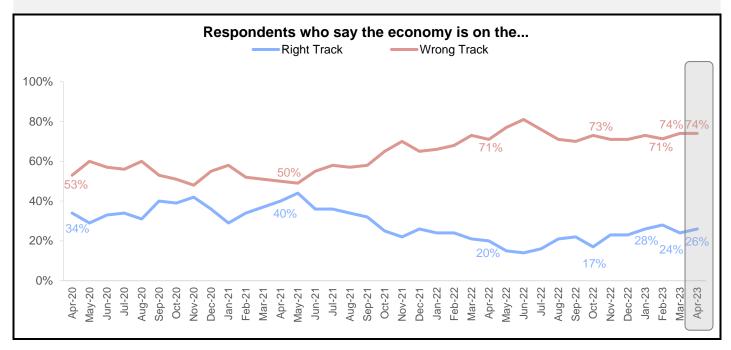


#### **Additional National Housing Survey Key Indicators**

The share of consumers who expect their personal financial situation to get better decreased 2 percentage points to 27%, a new survey low, while the share who expect it to get worse remained the same at 22%. The share who expect it to stay the same increased 3 percentage points to 51%, a new survey high.



The share of consumers who say the economy is on the wrong track remained the same at 74%. The share who say the economy is on the right track increased 2 percentage points to 26%.





# The National Housing Survey®

April 2023 APPENDIX

#### **About the Survey**

The National Housing Survey<sup>®</sup> polled a nationally representative sample of 1,034 household financial decision makers (margin of error  $\pm 4.08\%$ ) aged 18 and older between April 1<sup>st</sup> and April 19<sup>th</sup>, 2023.

The survey was fielded through AmeriSpeak<sup>®</sup>, NORC at the University of Chicago's probability-based panel, in coordination with Fannie Mae and PSB Insights.

The statistics in this release were estimated from sample surveys and are subject to sampling variability as well as nonsampling error, including bias and variance from response, nonreporting, and undercoverage, though weighting corrections have been applied. Averages of expected price changes were calculated after converting responses of "stay the same" to 0% and after excluding outliers, which were defined to be responses that were more than two standard deviations from the mean.

How the Home Purchase Sentiment Index (HPSI) is Calculated*				
Net Good Time to <b>Buy</b> Very or Somewhat Good Time To Buy – Very or Somewhat Bad Time To Buy	Q12			
Net Good Time to <b>Sell</b> Very or Somewhat Good Time To Sell – Very or Somewhat Bad Time To Sell	Q13			
Net <b>Home Prices</b> Will Go Up (next 12 months) Home Prices Will Go Up – Home Prices Will Go Down	Q15			
Net <b>Mortgage Rates</b> Will Go Down (next 12 months) Mortgage Rates Will Go Down – Mortgage Rates Will Go Up	Q20B			
Net Confident About Not Losing <b>Job</b> (next 12 months) Among Employed Respondents, Not at All or Not Very Concerned about Losing Job – Very or Somewhat Concerned about Losing Job	Q112B			
Net Household <b>Income</b> is Significantly Higher (past 12 months) Income is Significantly Higher – Income is Significantly Lower	Q116			
$HPSI = \frac{Q12 + Q13 + Q15 + Q20B + Q112B + Q116}{6} + 63.5$				
* The HPSI calculation includes the addition of a constant of 63.5 in order to set the index's initial value at 60 with the <b>Index of Consumer Sentiment</b> and the <b>Consumer Confidence Index</b>	as of March 2011, in range			

Time Series Data: https://www.fanniemae.com/media/document/xlsx/nhs-monthly-indicator-data-040723

HPSI Overview: https://www.fanniemae.com/media/document/pdf/hpsi-overviewpdf

HPSI White Paper: https://www.fanniemae.com/media/document/pdf/hpsi-whitepaperpdf



Home Purchase Sentiment I	ndex Over the Past 12 N	onths
April 2022	68.5	
May 2022	68.2	
June 2022	64.8	
July 2022	62.8	
August 2022	62.0	
September 2022	60.8	
October 2022	56.7	
November 2022	57.3	
December 2022	61.0	
January 2023	61.6	
February 2023	58.0	
March 2023	61.3	
April 2023	66.8	
Percent of respondents who	o say it is a good or bad	time to buy

April 2023	66.8		
Percent of respondents wh	no say it is a good or bad ti	me to buy	
	% Good Time to Buy	% Bad Time to Buy	Net % Good Time to Buy
April 2022	19	76	-57
May 2022	17	79	-62
June 2022	20	75	-55
July 2022	17	76	-59
August 2022	22	73	-51
September 2022	19	75	-56
October 2022	16	80	-64
November 2022	16	79	-63
December 2022	21	76	-55
January 2023	17	82	-64
February 2023	20	79	-59
March 2023	20	79	-60
April 2023	23	77	-54



Percent of respondents who say it is a good or bad time to sell					
	% Good Time to Sell	% Bad Time to Sell	Net % Good Time to Sell		
April 2022	72	21	51		
May 2022	76	19	57		
June 2022	68	26	42		
July 2022	67	27	40		
August 2022	59	35	24		
September 2022	59	33	26		
October 2022	51	42	9		
November 2022	54	39	15		
December 2022	51	42	9		
January 2023	59	39	20		
February 2023	54	44	10		
March 2023	58	40	18		
April 2023	62	38	23		

Percent of respondents who say home prices will go up, go down, or stay the same in the next 12 months						
	% Go Up	% Go Down	% Stay the Same	Net % Prices Will Go Up		
April 2022	44	25	26	19		
May 2022	47	23	25	24		
June 2022	44	27	23	17		
July 2022	39	30	26	9		
August 2022	33	33	28	0		
September 2022	32	35	28	-3		
October 2022	30	37	26	-7		
November 2022	30	34	30	-4		
December 2022	30	37	29	-7		
January 2023	32	37	30	-5		
February 2023	30	35	33	-4		
March 2023	32	31	35	0		
April 2023	37	32	31	5		



respondents wh	o say mortgage rates	will go up, go dov	wn, or stay the same	in the next 12 months
	% Go Up	% Go Down	% Stay the Same	Net % Rates Will Go Down
April 2022	73	5	18	-68
May 2022	70	4	20	-66
June 2022	67	5	21	-62
July 2022	67	6	21	-61
August 2022	61	11	25	-50
September 2022	64	9	20	-55
October 2022	65	6	24	-59
November 2022	62	10	24	-52
December 2022	51	14	31	-37
January 2023	52	13	33	-39
February 2023	55	15	28	-40
March 2023	51	12	34	-39
April 2023	47	22	31	-26
Percent of employed respo				
	% Concerned		t Concerned	Net % Not Concerned
April 2022	<b>% Concerned</b> 11		t Concerned 84	Net % Not Concerned 73
April 2022 May 2022	<b>% Concerned</b> 11 16		et Concerned 84 81	Net % Not Concerned 73 65
April 2022 May 2022 June 2022	<b>% Concerned</b> 11 16 21		<b>t Concerned</b> 84 81 78	Net % Not Concerned         73         65         57
April 2022 May 2022 June 2022 July 2022	% Concerned         11         16         21         22		At Concerned       84         81       78         78       78	Net % Not Concerned         73         65         57         56
April 2022 May 2022 June 2022 July 2022 August 2022	% Concerned         11         16         21         22         21		At Concerned       84         81       78         78       78         79       9	Net % Not Concerned         73         65         57         56         58
April 2022 May 2022 June 2022 July 2022 August 2022 September 2022	% Concerned         11         16         21         22         21         21         21         21		K Concerned     84       84     81       78     78       79     78       78     79       78     78	Net % Not Concerned         73         65         57         56         58         57
April 2022 May 2022 June 2022 July 2022 August 2022 September 2022 October 2022	% Concerned         11         16         21         22         21         21         21         15		K Concerned       84         84       81         78       78         79       78         78       85	Net % Not Concerned         73         65         57         56         58         57         57         58         57         70
April 2022 May 2022 June 2022 July 2022 August 2022 September 2022 October 2022 November 2022	% Concerned         11         16         21         22         21         21         15         21		K Concerned       84         84       81         78       78         79       78         78       79         78       78         78       78         78       78         78       78         78       78         78       78         78       78         78       78	Net % Not Concerned         73         65         57         58         57         57         57         58         57         57         57         57         57         57         57         57         57
April 2022 May 2022 June 2022 July 2022 August 2022 September 2022 October 2022	% Concerned         11         16         21         22         21         21         21         15		K Concerned       84         84       81         78       78         79       78         78       79         78       78         78       78         85       78         82       82	Net % Not Concerned         73         65         57         56         58         57         57         58         57         70
April 2022 May 2022 June 2022 July 2022 August 2022 September 2022 October 2022 November 2022	% Concerned         11         16         21         22         21         21         15         21		K Concerned       84         84       81         78       78         79       78         78       79         78       78         78       78         78       78         78       78         78       78         78       78         78       78         78       78	Net % Not Concerned         73         65         57         58         57         57         57         58         57         57         57         57         57         57         57         57         57
April 2022 May 2022 June 2022 July 2022 August 2022 September 2022 October 2022 November 2022 December 2022	% Concerned         11         16         21         22         21         21         21         21         21         21         21         21         21         21         21         15         21         21         15         21         21         21		K Concerned       84         84       81         78       78         79       78         78       79         78       78         78       78         85       78         82       82	Net % Not Concerned         73         65         57         58         57         57         57         57         57         57         57         57         57         57         65         65
April 2022 May 2022 June 2022 July 2022 August 2022 September 2022 October 2022 November 2022 December 2022	% Concerned       11       16       21       22       21       21       21       21       21       21       15       21       15       21       15       21       15       21       15       21       15       21       15       21       15       21       15       21       15       21       15       21       17       18		K Concerned       84         84       81         78       78         79       78         78       79         78       78         78       78         85       78         82       82	Net % Not Concerned         73         65         57         58         57         57         57         57         65         65         65         65         65         65         65         65         65         65



Percent of respondents w		<b>u</b> , , ,		-
	% Significantly Higher	% Significantly Lower	% About the Same	Net % Higher
April 2022	26	14	56	12
May 2022	26	16	54	10
June 2022	25	16	58	9
July 2022	24	13	61	11
August 2022	25	15	59	10
September 2022	26	11	61	15
October 2022	25	15	60	10
November 2022	27	17	55	10
December 2022	25	15	59	10
January 2023	22	10	67	12
February 2023	22	12	63	11
March 2023	20	11	68	9
March 2023 April 2023	20 24	11 <b>11</b>	68 <b>64</b>	9 <b>13</b>
April 2023	24 rice change expectat	11 ion	64	
April 2023 Average home/rental p	24 rice change expectati % Home Price	11 ion	64 Price Change	
April 2023	24 rice change expectation % Home Price 022 1.6	11 ion	64	
April 2023 Average home/rental p April 20	24       rice change expectation       % Home Price       022     1.6       022     2.3	11 ion	64 Price Change 7.3	
April 2023 Average home/rental p April 20 May 20	24       rice change expectation       % Home Price       022     1.6       022     2.3       022     1.5	11 ion	64 Price Change 7.3 7.5	
April 2023 Average home/rental p April 20 May 20 June 20	24     rice change expectation     % Home Price     022   1.6     022   2.3     022   1.5     022   1.9	11 ion	64 Price Change 7.3 7.5 7.6	
April 2023 Average home/rental p April 20 May 20 June 20 July 20	24       rice change expectation       % Home Price       022     1.6       022     2.3       022     1.5       022     1.9       022     -0.4	11 ion	64 Price Change 7.3 7.5 7.6 7.6	
April 2023 Average home/rental p April 20 May 20 June 20 July 20 August 20	24       rice change expectation       % Home Price       022     1.6       022     1.6       022     1.5       022     1.9       022     0.21       022     1.9       022     0.11	11 ion	64 Price Change 7.3 7.5 7.6 7.6 5.7	
April 2023 Average home/rental p April 20 April 20 June 20 July 20 August 20 September 20	24     rice change expectation     022   1.6     022   2.3     022   1.5     022   1.9     022   -0.4     022   -1.1     022   -1.4	11 ion	64 Price Change 7.3 7.5 7.6 7.6 5.7 6.2	
April 2023 Average home/rental p April 20 April 20 May 20 June 20 July 20 August 20 September 20 October 20	24     rice change expectation     022   1.6     022   2.3     022   1.5     022   1.9     022   -0.4     022   -1.1     022   -1.4     022   -1.7	11 ion	64 Price Change 7.3 7.5 7.6 7.6 5.7 6.2 6.1	
April 2023 Average home/rental p April 20 April 20 April 20 August 20 September 20 October 20 November 20	24       rice change expectation       % Home Price       022     1.6       022     2.3       022     1.5       022     1.9       022     -0.4       022     -1.1       022     -1.4       022     -1.7       022     -1.6	11 ion	64 Price Change 7.3 7.5 7.6 7.6 5.7 6.2 6.1 5.9	
April 2023 Average home/rental p April 20 April 20 April 20 August 20 August 20 September 20 October 20 November 20	24     rice change expectation     0/22   1.6     0/22   2.3     0/22   1.6     0/22   1.9     0/22   -0.4     0/22   -1.1     0/22   -1.4     0/22   -1.6     0/23   -1.4	11 ion	64 Price Change 7.3 7.5 7.6 7.6 5.7 6.2 6.1 5.9 5.5	
April 2023 Average home/rental p April 20 April 20 April 20 August 20 August 20 September 20 October 20 November 20 December 20	224       rice change expectation       % Home Price       022     1.6       022     2.3       022     1.5       022     1.9       022     1.9       022     1.1       022     1.1       022     1.1       022     1.1       023     1.1       024     1.1       025     1.1       026     1.1       027     1.1       028     1.1       029     1.1       020     1.1       021     1.1       022     1.1       023     1.1	11 ion	64 Price Change 7.3 7.5 7.6 7.6 7.6 5.7 6.2 6.1 6.2 6.1 5.9 5.5 6.8	



Percent of respondents who say home rental prices will go up, go down, or stay the same in the next 12 months					
	% Go Up	% Go Down	% Stay the Same		
April 2022	70	5	24		
May 2022	70	5	22		
June 2022	70	6	20		
July 2022	68	4	24		
August 2022	64	9	24		
September 2022	63	6	28		
October 2022	62	6	28		
November 2022	60	7	30		
December 2022	58	10	28		
January 2023	65	10	24		
February 2023	66	10	23		
March 2023	65	7	25		
April 2023	66	12	21		

Percent of respondents who say they would buy or rent if they were going to move					
	% Buy	% Rent			
April 2022	68	25			
May 2022	67	27			
June 2022	68	28			
July 2022	64	27			
August 2022	63	32			
September 2022	62	31			
October 2022	66	29			
November 2022	68	26			
December 2022	62	31			
January 2023	71	28			
February 2023	69	30			
March 2023	67	31			
April 2023	69	30			



Percent of respondents who think it would be difficult or easy for them to get a home mortgage today					
	% Difficult	% Easy			
April 2022	43	54			
May 2022	45	49			
June 2022	49	47			
July 2022	47	48			
August 2022	50	46			
September 2022	45	49			
October 2022	47	47			
November 2022	51	45			
December 2022	48	46			
January 2023	57	42			
February 2023	51	48			
March 2023	52	46			
April 2023	53	47			

Percent of respondents who expect their personal financial situation to get better, get worse, or stay the same in the next 12 months					
	% Get Better	% Get Worse	% Stay the Same		
April 2022	40	23	35		
May 2022	33	30	35		
June 2022	38	31	30		
July 2022	37	29	32		
August 2022	38	26	34		
September 2022	38	24	36		
October 2022	38	25	35		
November 2022	39	21	38		
December 2022	39	24	34		
January 2023	33	21	46		
February 2023	31	20	48		
March 2023	29	22	48		
April 2023	27	22	51		



Percent of respondents who think the economy is on the right track or the wrong track			
	% Right Track	% Wrong Track	
April 2022	20	71	
May 2022	15	77	
June 2022	14	81	
July 2022	16	76	
August 2022	21	71	
September 2022	22	70	
October 2022	17	73	
November 2022	23	71	
December 2022	23	71	
January 2023	26	73	
February 2023	28	71	
March 2023	24	74	
April 2023	26	74	