



Lenders see considerable value in appraisal modernization

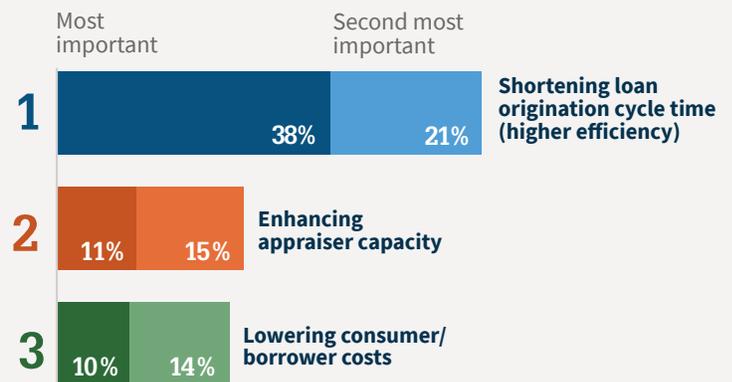
Our Economic & Strategic Research Group polled hundreds of senior mortgage executives to better understand their views on appraisal modernization, including the benefits, implementation challenges, and possible applications. Among the findings: 94% of lenders believe appraisal modernization is valuable, and “shortening loan origination cycle time” was overwhelmingly cited as the most important potential benefit.

94%
say appraisal modernization is valuable 

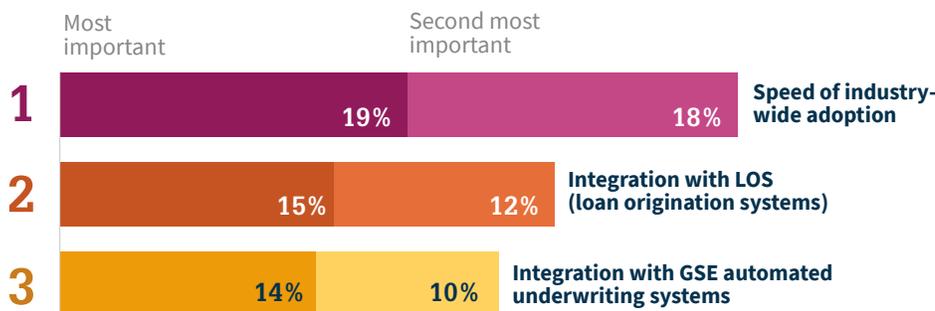
Most beneficial area to adopt

-  **32%** say **inspection-based appraisal waivers**
-  **30%** say **non-traditional appraisals** (e.g., desktop appraisals or hybrid appraisals)

Most important potential benefits of appraisal modernization



Biggest appraisal modernization implementation challenges



Hear more from [our research team](#), or access the [high-level findings of our survey](#).

Led by Senior Vice President and Chief Economist Doug Duncan, our [Economic & Strategic Research \(ESR\) Group](#) studies current data, analyzes historical and emerging trends, and conducts surveys of consumer and mortgage lender groups to provide forecasts and analyses on the economy, housing, and mortgage markets.