

LOOKING BACK: SUSTAINABLE COMMUNITIES INNOVATION CHALLENGE



IT STARTS WITH SUSTAINABILITY

Sustainable communities are stable and thriving neighborhoods that offer residents integrated access to quality affordable housing, and opportunities for employment, education, and health and wellness, among other things, so that residents are resilient to shocks and stresses. Yet, affordable, stable housing is often out of reach for those with modest incomes and people of color.

37.1 MILLION
HOUSEHOLDS

were cost-burdened in 2019, spending more than 30 percent of their income on housing¹

7 MILLION
HOMES

are needed to house extremely low-income renters in the US²

THE INNOVATION CHALLENGE RESULTS

716

SUBMISSIONS FROM ACROSS ALL US REGIONS

15

EXTERNAL EXPERTS INVOLVED IN SELECTING THE MOST IMPACTFUL, INNOVATIVE PROJECTS

\$7M

INVESTED IN TACKLING AFFORDABLE HOUSING FROM NEW ANGLES

13

CONTRACT AWARDEES FUNDED

AWARDEES ACROSS THE NATION OVERCAME UNFORESEEN OBSTACLES TO EXECUTE THEIR PROJECTS AND SUPPORT THEIR COMMUNITIES



THEY ACCELERATED INNOVATION

Vertical Harvest built vertical farms co-located with affordable housing.



THEY PIVOTED IN REAL TIME

come dream. come build. (cdcb) shifted to all-virtual homebuyer education.



THEY LEARNED FROM MENTORS

Fannie Mae advised, collaborated with, and connected awardees with industry experts at every turn.

Across three categories, we shared one collective focus:

MAKE COMMUNITY MORE SUSTAINABLE

ECONOMIC MOBILITY

Housing + training pathways within Nationwide Children's Hospital placed

97

hires with employers in Columbus, OH.

HEALTH

Community Opportunity Fund brought preventive telehealth to

224

affordable housing residents in Newark, NJ.

EDUCATION

Guadalupe Neighborhood Development Corporation planned development of

103

affordable units while expanding early childhood curriculum and school capacity in Austin, TX.

The West Denver Renaissance Collaborative reduced ADU development costs

65%

with process efficiencies and partnerships in Denver, CO.

Children's National Medical Center completed virtual home visits for

57

low-income households dealing with asthma-related illnesses during the pandemic in Washington, DC.

UPD Consulting identified

3

schools to participate in a pilot program to house students at risk of homelessness in Baltimore, MD.

come dream. come build. (cdcb) provided homebuyer counseling for

15

future homeowners, in partnership with three employers in Brownsville, TX.

Human Resource Development Council of District IX planned for

19

affordable homes with patient-centered design for formerly homeless residents in Bozeman, MT.

Build UP taught building + homeownership skills to

72

students and offered 0% mortgages to those who complete the program in Birmingham, AL.

Florida Housing Coalition profiled

8

commercial properties across the US that leveraged adaptive reuse to create affordable housing and office space around the nation.

Local Initiatives Support Corporation will preserve or develop

1,500

affordable housing units with a \$33 million commitment from local health services partners in Charlotte, NC.

Guilford County Schools will instruct

30

students on new building technologies for affordable housing preservation and development for a career technical education program in Greensboro, NC.



Vertical Harvest confirmed

2

sites in Chicago, IL, to fund and develop commercial scale vertical greenhouses over the next five years, near affordable housing properties.



ORGANIZATIONS CONTINUE TO WORK ACROSS SECTORS TO SERVE THEIR COMMUNITIES

PROGRAMS

Awardees are replicating and expanding proven programs.

COMMUNITIES

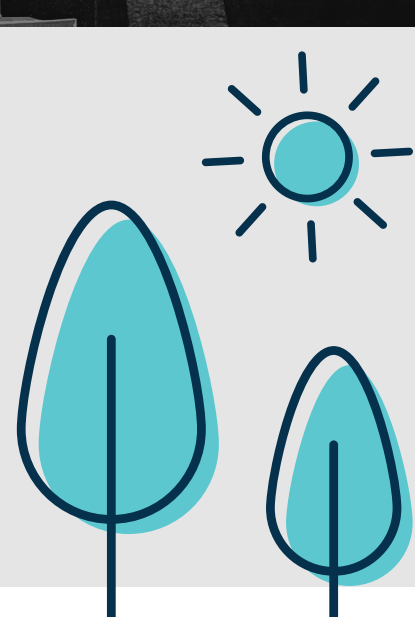
Awardees' innovative solutions impacted hundreds of people.

INDUSTRIES

A searchable database contains all submitted ideas and key learnings to fuel continued collaboration.

LET'S CONTINUE TO REIMAGINE OUR COMMUNITIES

From affordable housing and economic mobility innovations to healthcare and educational improvements, awardee projects paved the way for all communities to thrive.



SHARE THIS STORY AND SUPPORT SUSTAINABLE COMMUNITIES EVERYWHERE

Visit [FannieMae.com/SCI](https://www.fanniemae.com/SCI) to learn more

SOURCES

¹ Joint Center for Housing Studies of Harvard University, The state of the Nation's Housing, 2020. [The State of the Nation's Housing 2020 \(harvard.edu\)](https://www.harvard.edu)

² The Gap: A Shortage of Affordable Rental Homes, National Low Income Housing Coalition. [The Gap | National Low Income Housing Coalition \(nlihc.org\)](https://www.nlihc.org)