

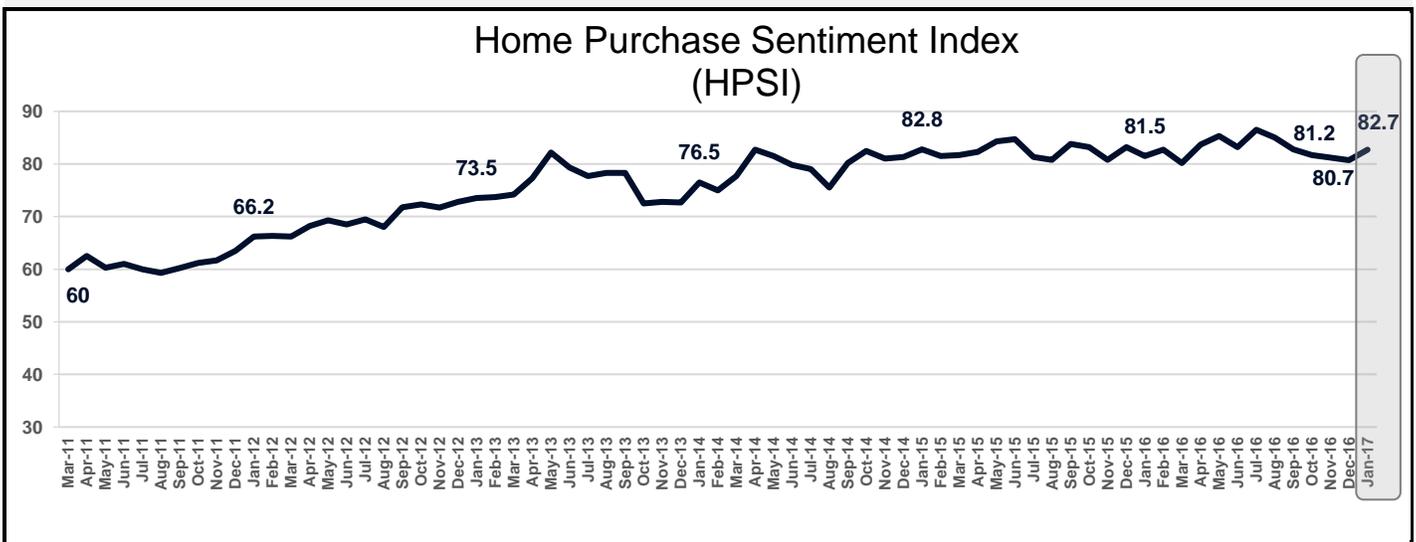


January 2017 Data Release

The Home Purchase Sentiment Index™ (HPSI) is a composite index designed to track consumers' housing-related attitudes, intentions, and perceptions, using six questions from the National Housing Survey® (NHS).

The Home Purchase Sentiment Index

Ending the trend of decline, which began in August 2016, the HPSI rose 2 points in January to 82.7.



Components of the HPSI

The rise in the HPSI in January can be attributed to increases in four of the six HPSI components. The strongest increases were in “Home Prices Will Go Up” (+7) and “Household Income Is Significantly Higher” (+5).

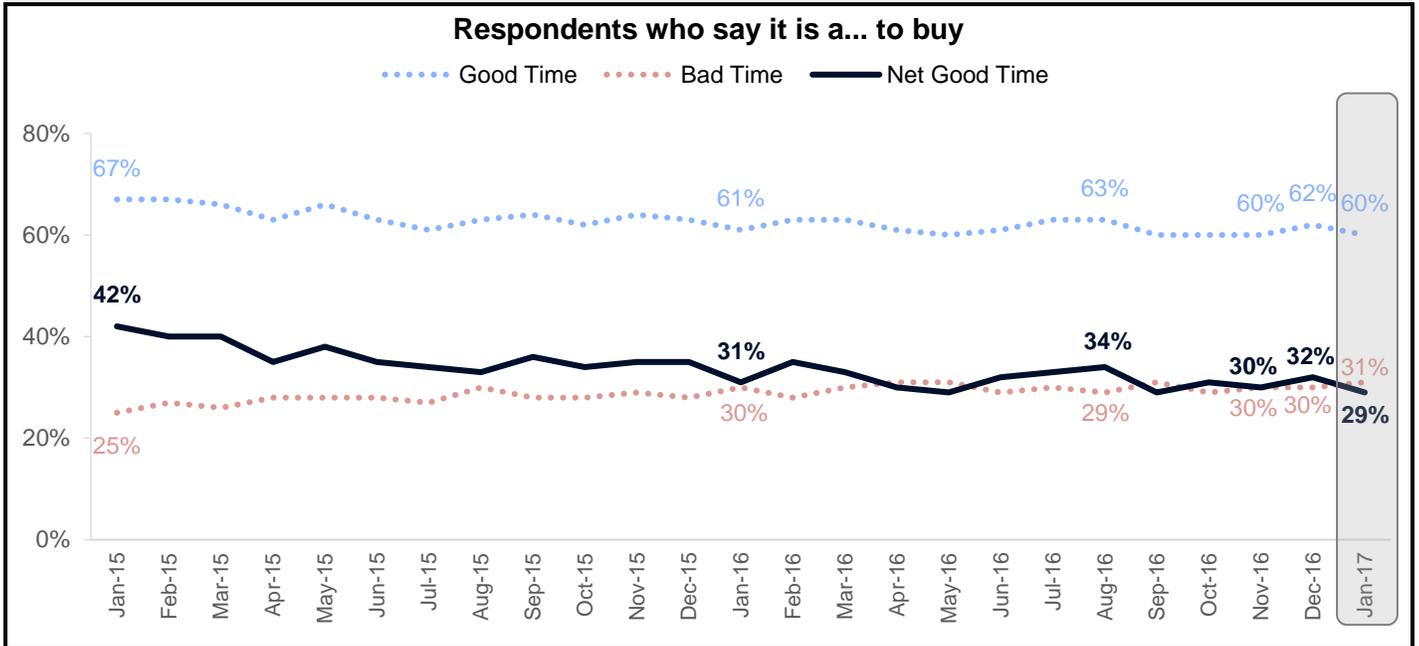
	January 2017*	Change Since Last Month	Change Since Last Year
January 2017 HPSI	82.7	+2	+1.2
Good Time To Buy	29	-3	-2
Good Time To Sell	15	+2	+6
Home Prices Will Go Up (next 12 months)	42	+7	+5
Mortgage Rates Will Go Down (next 12 months)	-55	0	-3
Confidence About Not Losing Job (next 12 months)	69	+1	-2
Household Income Is Significantly Higher (past 12 months)	15	+5	+3

* Net percentages of the component questions used to calculate HPSI, e.g. (Percent Good Time to Buy – Percent Bad Time to Buy) = 29

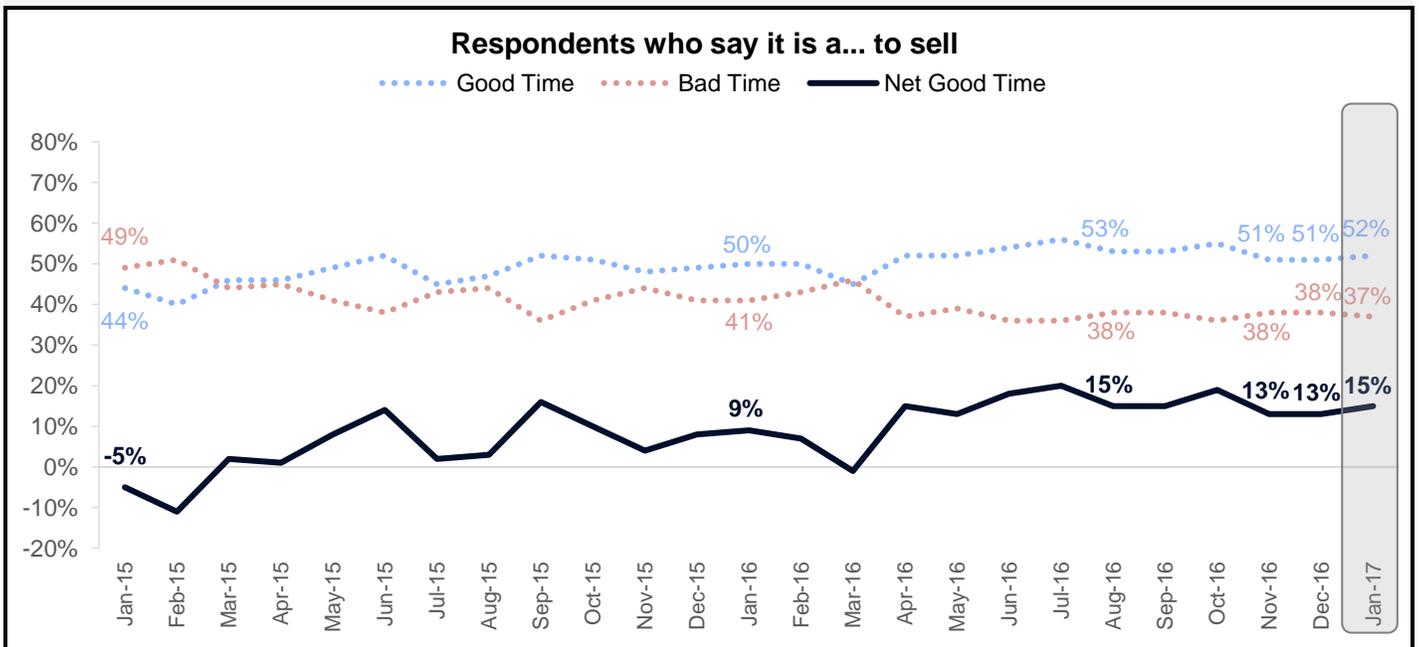


Components of the HPSI – Good/Bad Time to Buy and Sell a Home

The net share of Americans who say it is a good time to buy a house fell by 3 percentage points to 29%, matching the survey low from May and September 2016.



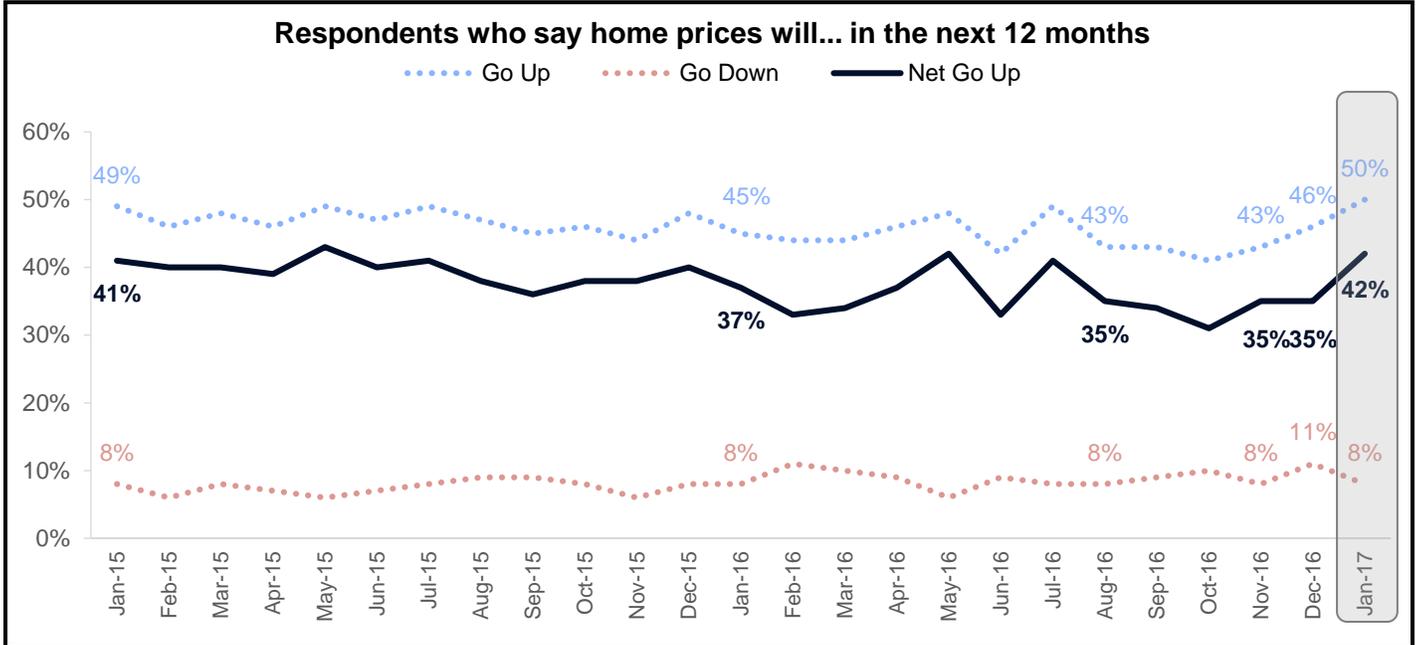
In January, the net percentage of those who say it is a good time to sell increased by 2 percentage points to 15%.



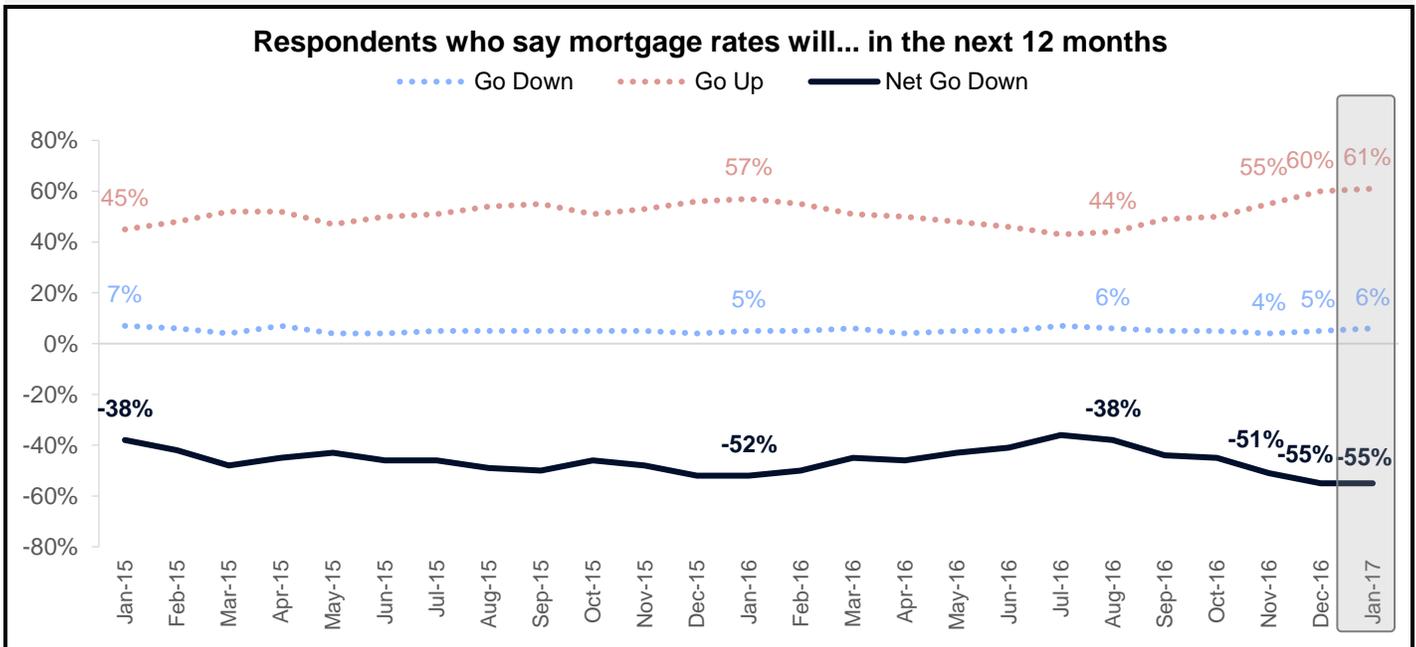


Components of the HPSI – Home Price and Mortgage Rate Expectations

The net share of Americans who say that home prices will go up increased by 7 percentage points in January to 42%.



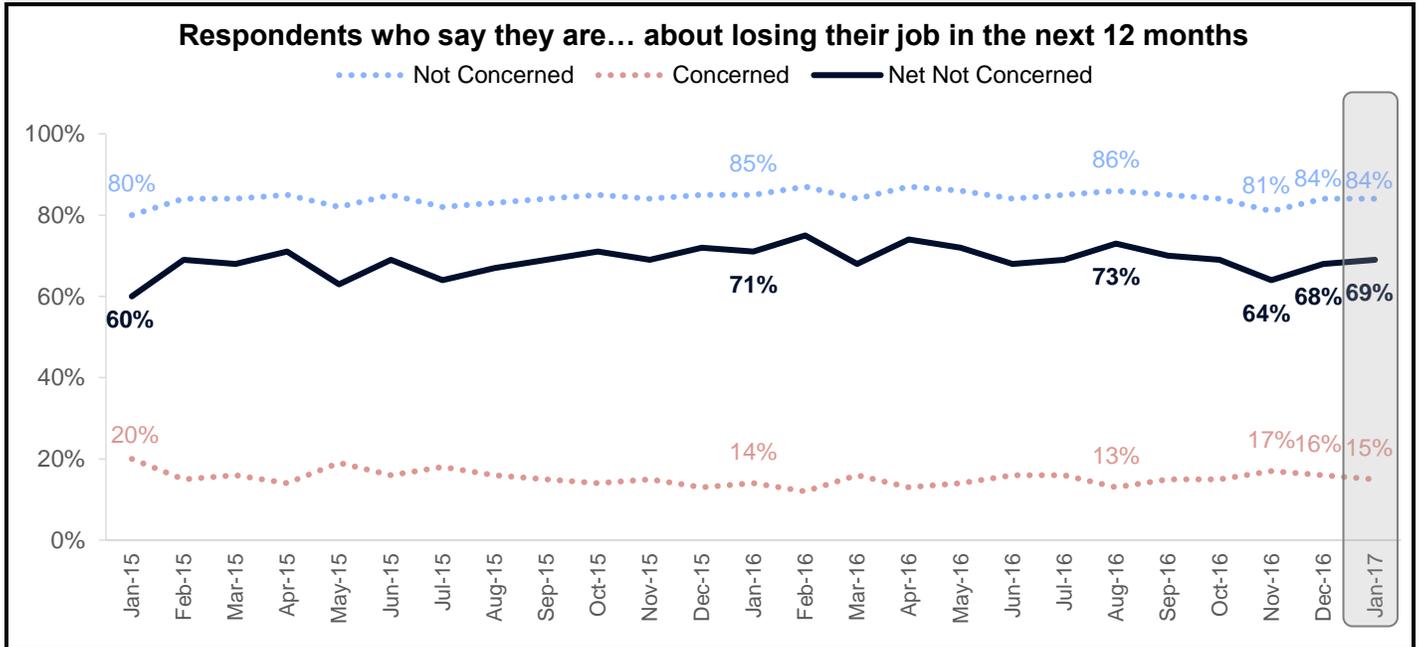
The net share of those who say mortgage rates will go down over the next twelve months remained constant this month at -55%.



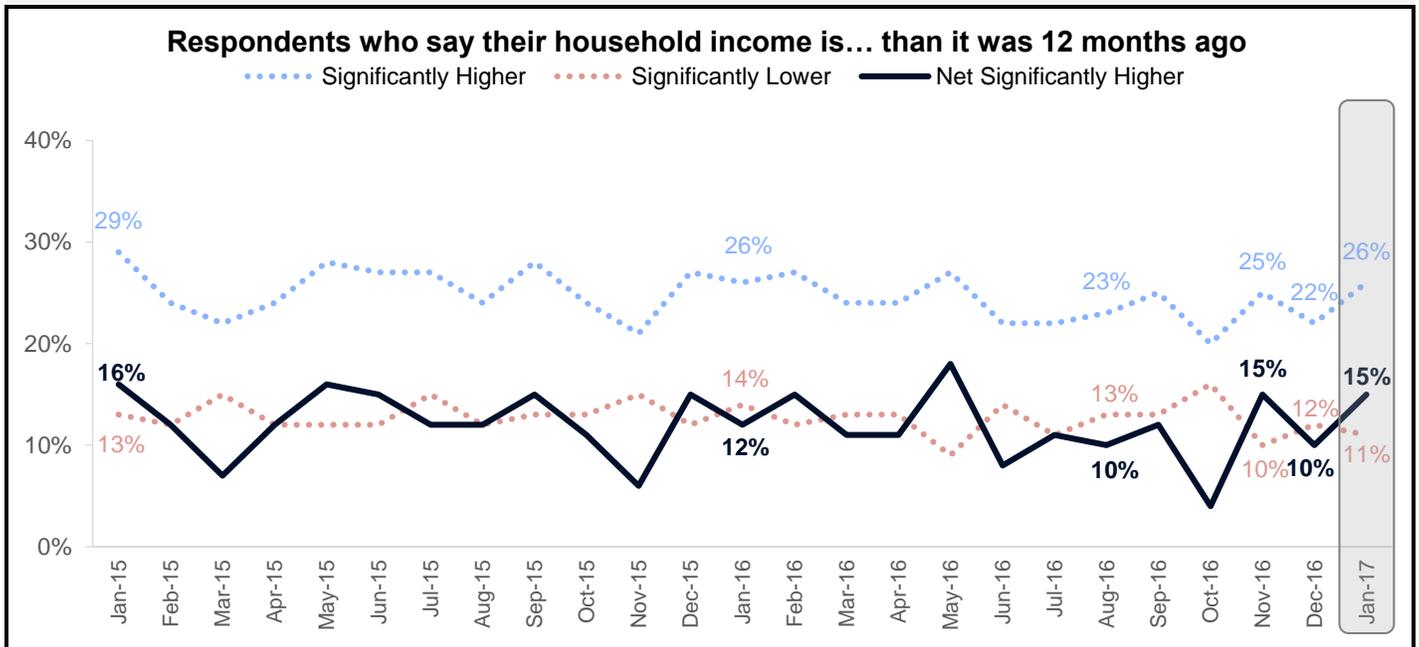


Components of the HPSI – Job Concerns and Household Incomes

The net share of Americans who say they are not concerned about losing their job rose 1 percentage point to 69%.



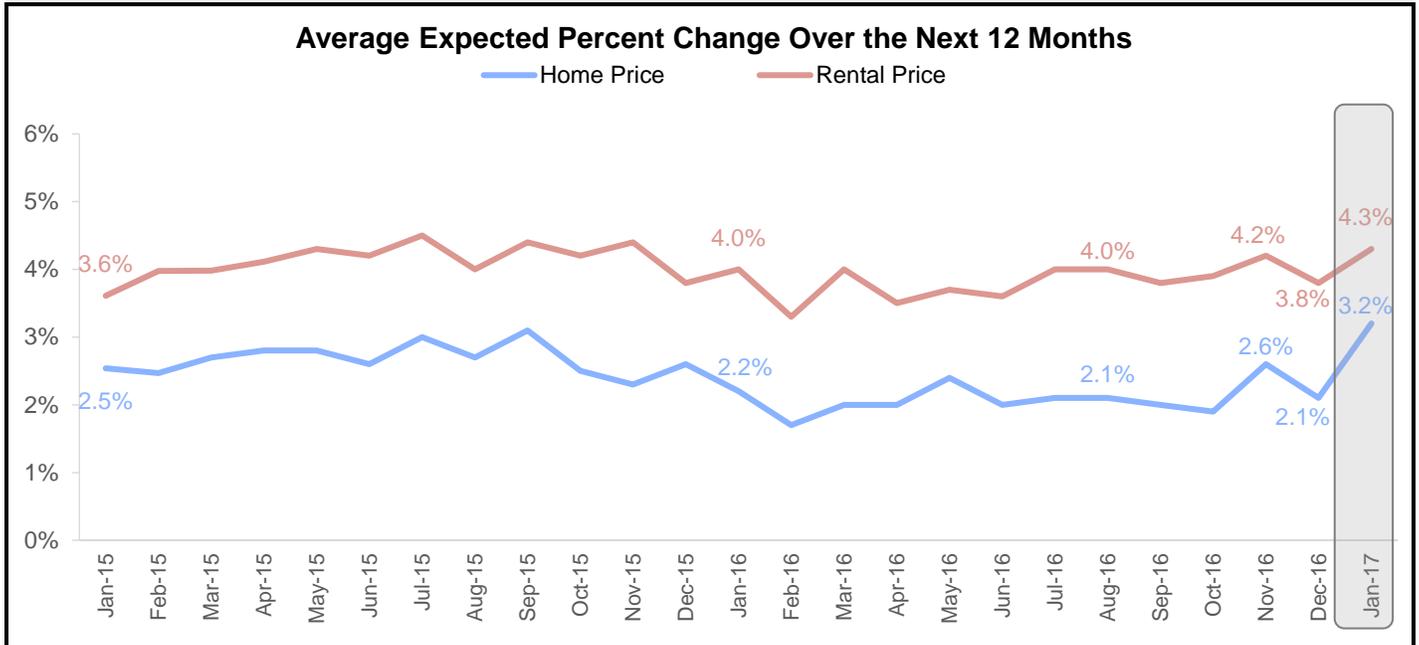
The net share of Americans who say their household income is significantly higher than it was 12 months ago rose 5 percentage points to 15% in January, reversing the drop in December.



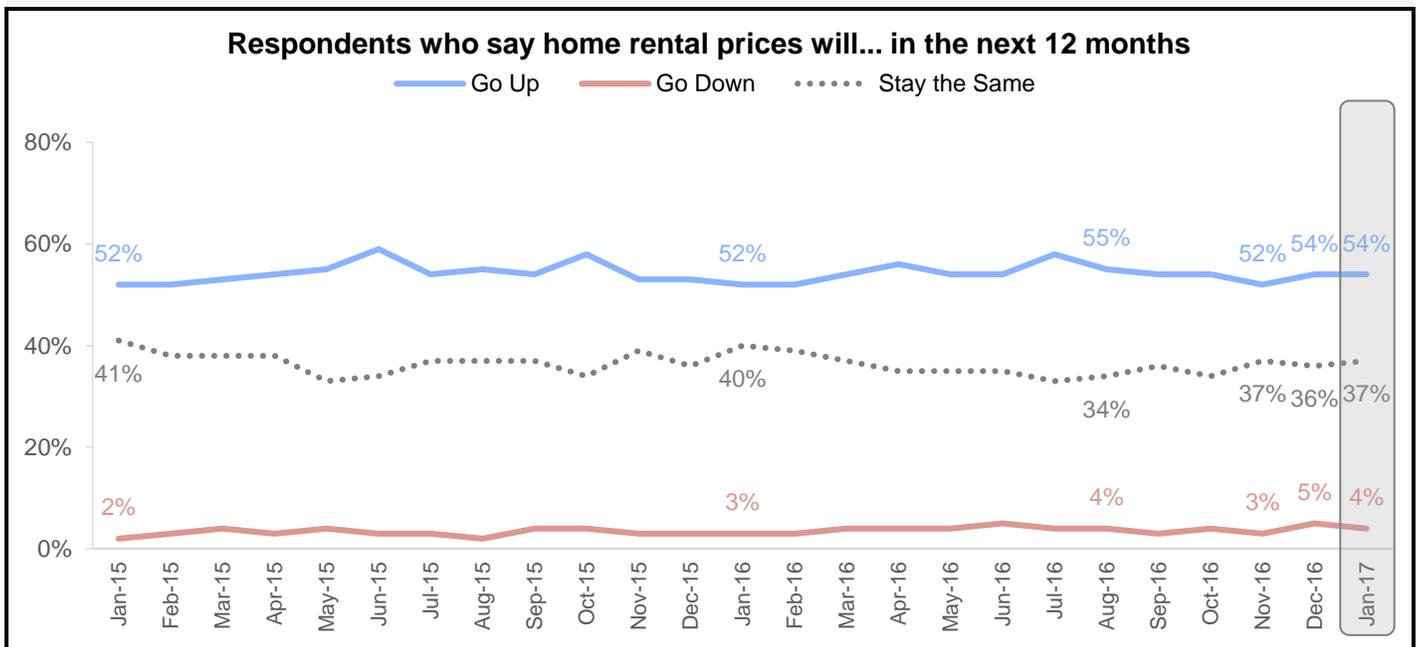


Additional National Housing Survey Key Indicators

On average, Americans expect rental prices to rise 4.3% over the next 12 months. They expect home prices to rise 3.2% over the next 12 months.



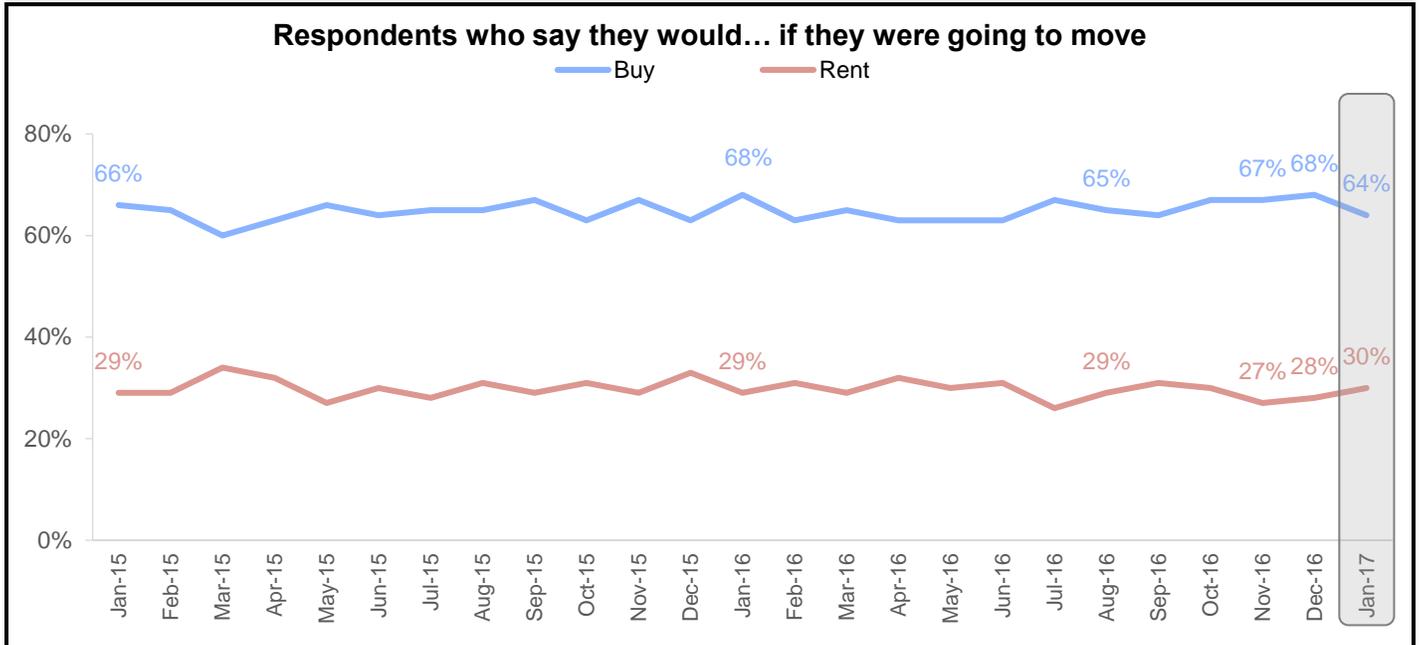
The percentage of Americans who expect home rental prices to go up remained constant at 54%, while the share of Americans who expect home rental prices to go down fell 1 percentage point to 4%.



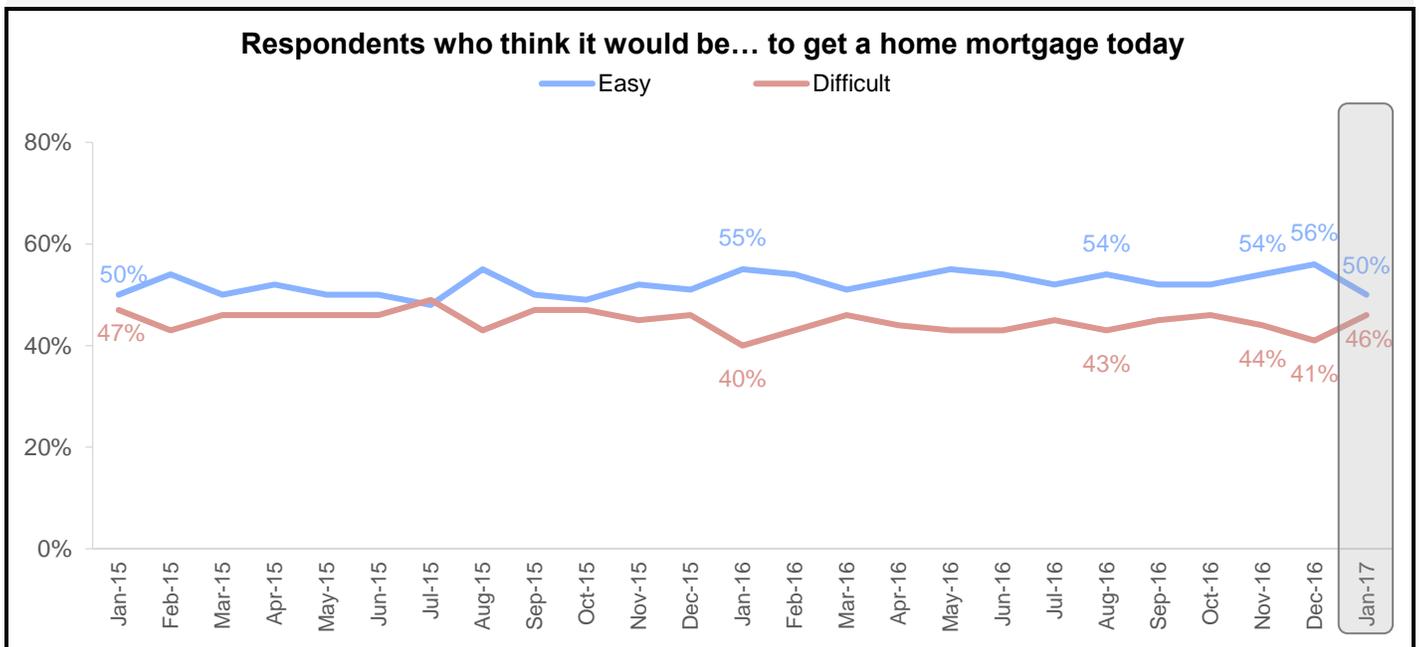


Additional National Housing Survey Key Indicators

The share of Americans who would buy if they were going to move fell 4 percentage points to 64%, while the share who would rent rose 2 percentage points to 30%.



The share of Americans who say getting a mortgage would be easy fell 6 percentage points to 50%. The share who say it would be difficult rose 5 percentage points to 46%.

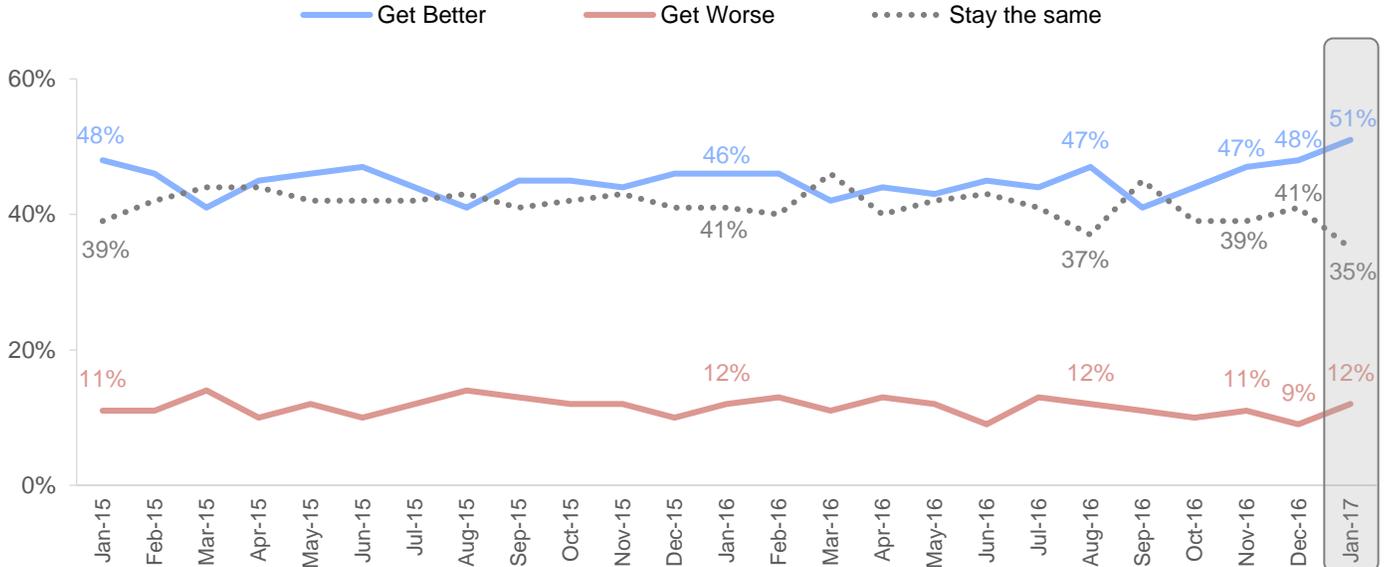




Additional National Housing Survey Key Indicators

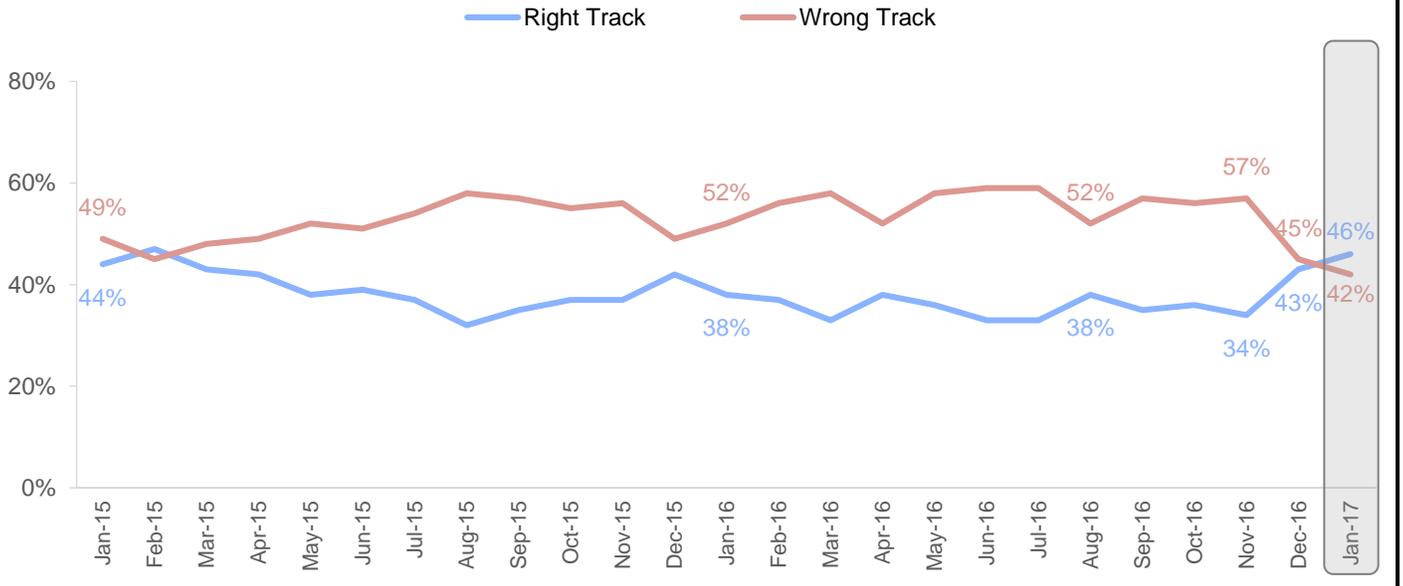
The share of Americans who expect their personal financial situation to get better rose by 3 percentage points to an all time high of 51%, as the share who expect it to remain the same decreased by 6 percentage points to 35%. Those who expect it to get worse over the next 12 months rose 3 percentage points to 12%.

Respondents who expect their personal financial situation to... over the next 12 months



The share of Americans who say the economy is on the right track rose 3 percentage points to 46%. The share of Americans who say the economy is on the wrong track fell 3 percentage points to 42%, marking a new survey low.

Respondents who say the economy is on the...





The National Housing Survey®

January 2017

APPENDIX

About the Survey

The National Housing Survey® polled a nationally representative sample of 1,000 household financial decision makers (margin of error ±3.1%) aged 18 and older between January 1, 2017 and January 23, 2017. Most of the data collection occurred during the first two weeks of this period.

Interviews were conducted by Penn Schoen Berland, in coordination with Fannie Mae.

The statistics in this release were estimated from sample surveys and are subject to sampling variability as well as nonsampling error, including bias and variance from response, nonreporting, and undercoverage. Averages of expected price changes were calculated after converting responses of “stay the same” to 0% and after excluding outliers, which were defined to be responses that were more than two standard deviations from the means.

How the Home Purchase Sentiment Index (HPSI) is Calculated*	
Net Good Time to Buy <i>Very and Somewhat Good Time To Buy – Very and Somewhat Bad Time To Buy</i>	Q12
Net Good Time to Sell <i>Very and Somewhat Good Time To Sell – Very and Somewhat Bad Time To Sell</i>	Q13
Net Home Prices Will Go Up (next 12 months) <i>Home Prices Will Go Up – Home Prices Will Go Down</i>	Q15
Net Mortgage Rates Will Go Down (next 12 months) <i>Mortgage Rates Will Go Down – Mortgage Rates Will Go Up</i>	Q20B
Net Confident About Not Losing Job (next 12 months) <i>Not at All and Not Very Concerned about Losing Job – Very and Somewhat Concerned about Losing Job</i>	Q112B
Net Household Income is Significantly Higher (past 12 months) <i>Income is Significantly Higher – Income is Significantly Lower</i>	Q116
$HPSI = \frac{Q12 + Q13 + Q15 + Q20B + Q112B + Q116}{6} + 63.5$	
<small>* The HPSI calculation includes the addition of a constant of 63.5 in order to set the index's initial value at 60 as of March 2011, in range with the Index of Consumer Sentiment and the Consumer Confidence Index</small>	

Time Series Data: <http://fanniemae.com/resources/file/research/housingsurvey/xls/nhs-monthly-indicator-data-010917.xlsx>

HPSI Overview: <http://fanniemae.com/resources/file/research/housingsurvey/pdf/hpsi-overview.pdf>

HPSI White Paper: <http://fanniemae.com/resources/file/research/housingsurvey/pdf/hpsi-whitepaper.pdf>



Home Purchase Sentiment Index Over the Past 12 Months

January 2016	81.5
February 2016	82.7
March 2016	80.2
April 2016	83.7
May 2016	85.3
June 2016	83.2
July 2016	86.5
August 2016	85.0
September 2016	82.8
October 2016	81.7
November 2016	81.2
December 2016	80.7
January 2017	82.7

Percent of respondents who say it is a good or bad time to buy

	% Good Time to Buy	% Bad Time to Buy	Net % Good Time to Buy
January 2016	61	30	31
February 2016	63	28	35
March 2016	63	30	33
April 2016	61	31	30
May 2016	60	31	29
June 2016	61	29	32
July 2016	63	30	33
August 2016	63	29	34
September 2016	60	31	29
October 2016	60	29	31
November 2016	60	30	30
December 2016	62	30	32
January 2017	60	31	29



Percent of respondents who say it is a good or bad time to sell

	% Good Time to Sell	% Bad Time to Sell	Net % Good Time to Sell
January 2016	50	41	9
February 2016	50	43	7
March 2016	45	46	-1
April 2016	52	37	15
May 2016	52	39	13
June 2016	54	36	18
July 2016	56	36	20
August 2016	53	38	15
September 2016	53	38	15
October 2016	55	36	19
November 2016	51	38	13
December 2016	51	38	13
January 2017	52	37	15

Percent of respondents who say home prices will go up, go down, or stay the same in the next 12 months

	% Go Up	% Go Down	Net % Prices Will Go Up
January 2016	45	8	37
February 2016	44	11	33
March 2016	44	10	34
April 2016	46	9	37
May 2016	48	6	42
June 2016	42	9	33
July 2016	49	8	41
August 2016	43	8	35
September 2016	43	9	34
October 2016	41	10	31
November 2016	43	8	35
December 2016	46	11	35
January 2017	50	8	42



Percent of respondents who say mortgage rates will go up, go down, or stay the same in the next 12 months

	% Go Up	% Go Down	Net % Rates Will Go Down
January 2016	57	5	-52
February 2016	55	5	-50
March 2016	51	6	-45
April 2016	50	4	-46
May 2016	48	5	-43
June 2016	46	5	-41
July 2016	43	7	-36
August 2016	44	6	-38
September 2016	49	5	-44
October 2016	50	5	-45
November 2016	55	4	-51
December 2016	60	5	-55
January 2017	61	6	-55

Percent of respondents who say are concerned or not concerned about losing their job

	% Concerned	% Not Concerned	Net % Not Concerned
January 2016	14	85	71
February 2016	12	87	75
March 2016	16	84	68
April 2016	13	87	74
May 2016	14	86	72
June 2016	16	84	68
July 2016	16	85	69
August 2016	13	86	73
September 2016	15	85	70
October 2016	15	84	69
November 2016	17	81	64
December 2016	16	84	68
January 2017	15	84	69



Percent of respondents who say their household income is higher, lower, or about the same compared to 12 months ago

	% Significantly Higher	% Significantly Lower	Net % Higher
January 2016	26	14	12
February 2016	27	12	15
March 2016	24	13	11
April 2016	24	13	11
May 2016	27	9	18
June 2016	22	14	8
July 2016	22	11	11
August 2016	23	13	10
September 2016	25	13	12
October 2016	20	16	4
November 2016	25	10	15
December 2016	22	12	10
January 2017	26	11	15

Average home/rental price change expectation

	% Home Price Change	% Rental Price Change
January 2016	2.2	4.0
February 2016	1.7	3.3
March 2016	2.0	4.0
April 2016	2.0	3.5
May 2016	2.4	3.7
June 2016	2.0	3.6
July 2016	2.1	4.0
August 2016	2.1	4.0
September 2016	2.0	3.8
October 2016	1.9	3.9
November 2016	2.6	4.2
December 2016	2.1	3.8
January 2017	3.2	4.3



Percent of respondents who say home rental prices will go up, go down, or stay the same in the next 12 months

	% Go Up	% Go Down	% Stay the Same
January 2016	52	3	40
February 2016	52	3	39
March 2016	54	4	37
April 2016	56	4	35
May 2016	54	4	35
June 2016	54	5	35
July 2016	58	4	33
August 2016	55	4	34
September 2016	54	3	36
October 2016	54	4	34
November 2016	52	3	37
December 2016	54	5	36
January 2017	54	4	37

Percent of respondents who say they would buy or rent if they were going to move

	% Buy	% Rent
January 2016	68	29
February 2016	63	31
March 2016	65	29
April 2016	63	32
May 2016	63	30
June 2016	63	31
July 2016	67	26
August 2016	65	29
September 2016	64	31
October 2016	67	30
November 2016	67	27
December 2016	68	28
January 2017	64	30



Percent of respondents who think it would be difficult or easy for them to get a home mortgage today

	% Difficult	% Easy
January 2016	40	55
February 2016	43	54
March 2016	46	51
April 2016	44	53
May 2016	43	55
June 2016	43	54
July 2016	45	52
August 2016	43	54
September 2016	45	52
October 2016	46	52
November 2016	44	54
December 2016	41	56
January 2017	46	50

Percent of respondents who expect their personal financial situation to get better, get worse, or stay the same in the next 12 months

	% Get Better	% Get Worse	% Stay the Same
January 2016	46	12	41
February 2016	46	13	40
March 2016	42	11	46
April 2016	44	13	40
May 2016	43	12	42
June 2016	45	9	43
July 2016	44	13	41
August 2016	47	12	37
September 2016	41	11	45
October 2016	44	10	39
November 2016	47	11	39
December 2016	48	9	41
January 2017	51	12	35



Percent of respondents who think the economy is on the right track or the wrong track

	% Right Track	% Wrong Track
January 2016	38	52
February 2016	37	56
March 2016	33	58
April 2016	38	52
May 2016	36	58
June 2016	33	59
July 2016	33	59
August 2016	38	52
September 2016	35	57
October 2016	36	56
November 2016	34	57
December 2016	43	45
January 2017	46	42