

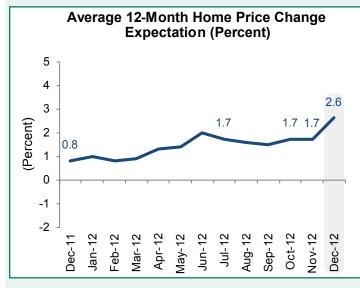
## **December 2012 Data Release**

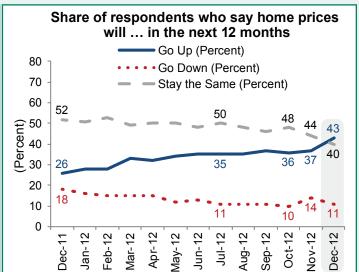
Fannie Mae's consumer attitudinal survey polls the adult U.S. general population to assess their attitudes about homeownership, renting a home, the economy, and household finances.

#### **CONSUMER ATTITUDES ABOUT HOMEOWNERSHIP**

Average 12-month home price change expectation jumped to 2.6%, the highest level since the survey's inception.

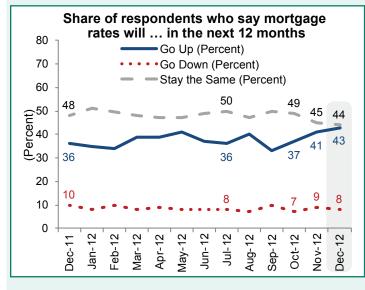
At 43%, the share who believe home prices will go up in the next 12 months reached the highest level recorded, up 6 percentage points over November.

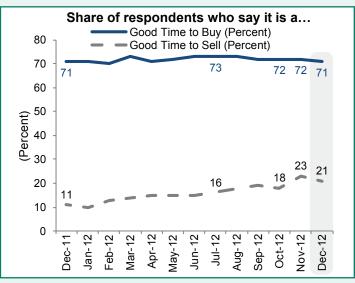




The percentage who think mortgage rates will go up continued to rise, increasing by 2 percentage points to 43%, the highest level since August 2011.

21% of respondents say it is a good time to sell, a 2 percentage point decrease from last month's record high, but a 10 percentage point increase year over year.



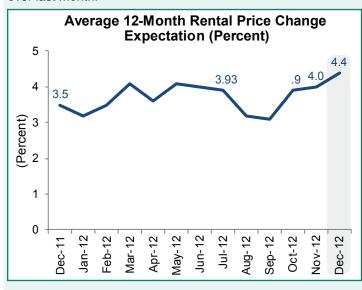


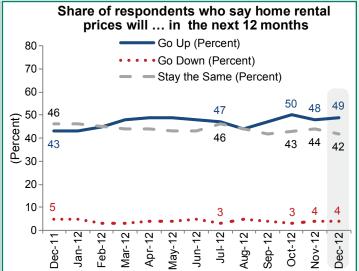


## **CONSUMER ATTITUDES ABOUT HOME RENTAL**

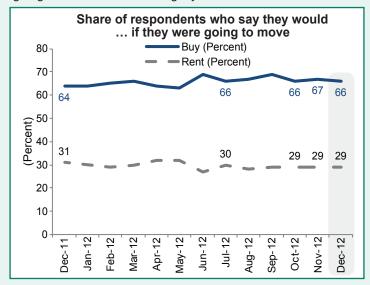
At 4.4%, the average 12-month rental price expectation hit the highest level since the survey's inception, up 0.4% over last month.

49% of those surveyed say home rental prices will go up in the next 12 months, a slight increase from last month.





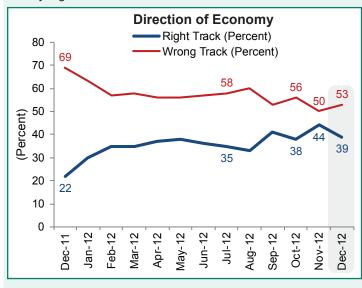
The share of respondents who said they would buy if they were going to move decreased slightly to 66%.

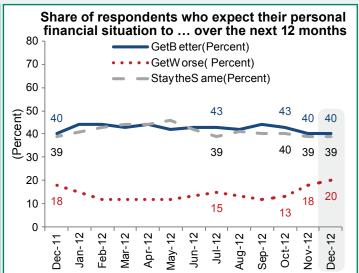




### CONSUMER ATTITUDES ABOUT THE ECONOMY AND HOUSEHOLD FINANCES

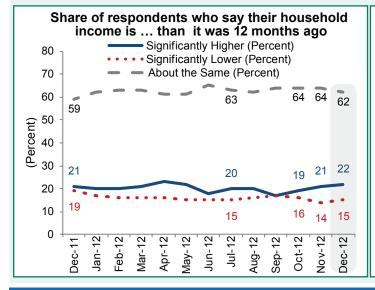
At 39%, the share of respondents who say the economy is on the right track fell by 5 percentage points from last month's survey high. The percentage who expect their personal financial situation to get worse over the next 12 months continued to rise, reaching 20% and the highest level since August 2011.

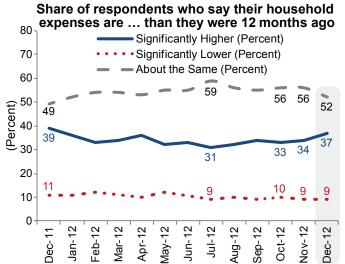




22% of respondents say their household income is significantly higher than it was 12 months ago, a slight increase over last month and a 5 percentage point increase over September.

37% reported significantly higher household expenses compared to 12 months ago, a 3 percentage point increase over the past month and the highest level since December 2011.





# **Fannie Mae Monthly National Housing Survey**

December 2012

### **APPENDIX**

## **About the Survey**

The Fannie Mae National Housing Survey polled a nationally representative sample of 1,002 respondents aged 18 and older between December 3, 2012 and December 18, 2012. Findings were compared to the same survey conducted monthly beginning June 2010.

Interviews were conducted by Penn Schoen Berland, in coordination with Fannie Mae.

The statistics in this release are estimated from sample surveys and are subject to sampling variability as well as non-sampling error, including bias and variance from response, non-reporting, and under-coverage. Expected price changes are calculated by creating an average of all responses, using a 0% change for those who said prices would stay the same, and excluding outliers beyond two standard deviations. All figures are shown in percentages, except where otherwise stated.

### **December 2012 Audience Size: General Population (N=1,002)**

	•	
Average home price chang	ge expectation	
	%	
December 2011	0.8	
January 2012	1.0	
February 2012	0.8	
March 2012	0.9	
April 2012	1.3	
May 2012	1.4	
June 2012	2.0	
July 2012	1.7	
August 2012	1.6	
September 2012	1.5	
October 2012	1.7	
November 2012	1.7	
December 2012	2.6	

Share of respondents who say home prices will go up, go down, or stay the same in the next 12 months			
	% Go Up	% Go Down	% Stay the Same
December 2011	26	18	52
January 2012	28	16	51
February 2012	28	15	53
March 2012	33	15	49
April 2012	32	15	50
May 2012	34	12	50
June 2012	35	13	48
July 2012	35	11	50
August 2012	35	11	48
September 2012	37	11	46
October 2012	36	10	48
November 2012	37	14	44
December 2012	43	11	40

Margin of Error: ±3.1%

Share of respondents who say	mortgage rates will go up, go	o down, or stay the same in the next	12 months
	% Go Up	% Go Down	% Stay the Same
December 2011	36	10	48
January 2012	35	8	51
February 2012	34	10	50
March 2012	39	8	48
April 2012	39	9	47
May 2012	41	8	47
June 2012	37	8	49
July 2012	36	8	50
August 2012	40	7	47
September 2012	33	10	50
October 2012	37	7	49
November 2012	41	9	45
December 2012	43	8	44

Share of respondents who	say it is a good time to buy, and	share of respondents who say it is a good time to sell	
	% Good Time to Buy	% Good Time to Sell	
December 2011	71	11	
January 2012	71	10	
February 2012	70	13	
March 2012	73	14	
April 2012	71	15	
May 2012	72	15	
June 2012	73	15	
July 2012	73	16	
August 2012	73	18	
September 2012	72	19	
October 2012	72	18	
November 2012	72	23	
December 2012	71	21	

Average rental price change	ge expectation	
	%	
December 2011	3.5	
January 2012	3.2	
February 2012	3.5	
March 2012	4.1	
April 2012	3.6	
May 2012	4.1	
June 2012	4.0	
July 2012	3.9	
August 2012	3.2	
September 2012	3.1	
October 2012	3.9	
November 2012	4.0	
December 2012	4.4	

Share of respondents who say home rental prices will go up, go down, or stay the same in the next 12 months			
	% Go Up	% Go Down	% Stay the Same
December 2011	43	5	46
January 2012	43	5	46
February 2012	45	3	45
March 2012	48	3	44
April 2012	49	4	44
May 2012	49	4	43
June 2012	48	5	43
July 2012	47	3	46
August 2012	44	5	44
September 2012	47	4	42
October 2012	50	3	43
November 2012	48	4	44
December 2012	49	4	42

Share of respondents who say they would buy or rent if they were going to move			
	% Buy	%Rent	
December 2011	64	31	
January 2012	64	30	
February 2012	65	29	
March 2012	66	30	
April 2012	64	32	
May 2012	63	32	
June 2012	69	27	
July 2012	66	30	
August 2012	67	28	
September 2012	69	29	
October 2012	66	29	
November 2012	67	29	
December 2012	66	29	

Direction of the economy			
	Right Track	Wrong Track	
December 2011	22	69	
January 2012	30	63	
February 2012	35	57	
March 2012	35	58	
April 2012	37	56	
May 2012	38	56	
June 2012	36	57	
July 2012	35	58	
August 2012	33	60	
September 2012	41	53	
October 2012	38	56	
November 2012	44	50	
December 2012	39	53	

Share of respondents who expe	ct their personal financial situat	ion to get better, get worse, or stay t	he same in the next 12 months
	% Get Better	% Get Worse	% Stay the Same
December 2011	40	18	39
January 2012	44	15	41
February 2012	44	12	43
March 2012	43	12	44
April 2012	44	12	44
May 2012	42	12	46
June 2012	43	13	42
July 2012	43	15	39
August 2012	42	13	41
September 2012	44	12	40
October 2012	43	13	40
November 2012	40	18	39
December 2012	40	20	39

Share of respondents who say their household income is higher, lower, or about the same compared to 12 months ago				
	% Higher	% Lower	% About the Same	
December 2011	21	19	59	
January 2012	20	17	62	
February 2012	20	16	63	
March 2012	21	16	63	
April 2012	23	16	61	
May 2012	22	15	61	
June 2012	18	15	65	
July 2012	20	15	63	
August 2012	20	16	62	
September 2012	17	17	64	
October 2012	19	16	64	
November 2012	21	14	64	
December 2012	22	15	62	

Share of respondents who sa	ay their household expenses are	higher, lower, or about the same	compared to 12 months ago
	% Higher	% Lower	% About the Same
December 2011	39	11	49
January 2012	36	11	52
February 2012	33	12	54
March 2012	34	11	54
April 2012	36	10	53
May 2012	32	12	55
June 2012	33	11	55
July 2012	31	9	59
August 2012	32	10	56
September 2012	34	9	55
October 2012	33	10	56
November 2012	34	9	56
December 2012	37	9	52