

The Challenge: Healthy Affordable Housing

Meet the Expert Advisory Panel

Fannie Mae has engaged an Expert Advisory Panel to support the Sustainable Communities Innovation Challenge (The Challenge) in identifying the most innovative and promising ideas and approaches that will help Fannie Mae address the nation's affordable housing issues by advancing sustainable communities—those providing residents opportunities for employment, health and wellness, and education. The panel is comprised of experts in affordable housing, health, and innovation, and represents the public, private, and nonprofit sectors. Its role is to provide guidance and impartial reviews of The Challenge: Healthy Affordable Housing proposals. See the panelists' bios below, and for more information about The Challenge, please visit www.fanniemae.com/thechallenge.



David Adame
President & Chief Executive Officer, Chicanos Por La Causa

David Adame is the President and CEO of Chicanos Por La Causa, Inc., (CPLC) where he leads the largest community development corporation (CDC) in Arizona and the third largest Hispanic CDC in the country. David has also served as CPLC's President and Chief Economic Development Officer responsible for managing the economic development arm of the organization in Arizona, Nevada, and New Mexico, including overseeing property management, real estate & commercial development, single and multi-housing services, housing counseling services, small business lending, employment services, and social ventures.

Prior to CPLC, David served as Vice President of Arizona Operations for McCormack Baron & Salazar, where he was responsible for overseeing the firm's role in Henson Village, a HOPE VI project located in Phoenix, Arizona. Previously, David was also the Senior Deputy Director of Fannie Mae's Arizona Partnership Office. Working in tandem with the Director, David was responsible for implementing "HouseArizona," a five-year, \$15 billion investment plan to finance affordable housing throughout the state. David is currently the chairman of the Arizona Housing Commission, a position appointed by the Governor of Arizona, and serves on the board of the Housing Partnership Network. David has also received an honorary doctorate degree in Humane Letters from the University of Arizona.



Constance Freedman
Founder & Managing Partner, Moderne Ventures

Constance Freedman is the Founder and Managing Partner of Moderne Ventures and the Moderne Passport Program, an early stage investment and industry immersion program focused on investing in technology companies in and around the multi-trillion dollar industries of real estate, mortgage, finance, insurance and home services. Constance has invested in more than 60 companies and helped bring them to market by partnering with 700+ executives and corporations focused on using innovation to create a leading edge within their industry. She is active on company boards, past and present, including DocuSign, Updater, Homesnap, UrbanBound and TaskEasy and Equity Lifestyles.

Prior to launching Moderne Ventures, Constance launched and managed the early stage investment fund, Second Century Ventures, and founded its accelerator program, REach; she was also an investor with Cue Ball and had previously spent 7 years in tech and 3 years in real estate. Constance served on the Corporate Venture Advisory board at the NVCA and is the recipient of several prestigious awards including Crain's Business 40 under 40 and has appeared multiple times on Crain's Chicago Top Tech 50, Swanopoe's Power 200 and Inman's Top 101 in Real Estate.



Kelly Kelleher, MD
Vice President of Community Health and Services Research and Director in the Center for Innovation in Pediatric Practice at The Research Institute, Nationwide Children's Hospital

Dr. Kelly Kelleher is Distinguished Professor of Pediatrics and Public Health and ADS/Chlapaty Endowed Chair for Innovation in Pediatric Practice in the Colleges of Medicine and Public Health at The Ohio State University. He is also Vice President of Community Health and Services Research at Nationwide Children's Hospital, Vice President for Health Services Research at The Research Institute at Nationwide Children's Hospital, and Center Director in the Center for Innovation in Pediatric Practice at The Research Institute at Nationwide Children's Hospital in Columbus, Ohio. He is a pediatrician and health services researcher focused on improving and measuring the quality of pediatric care for high risk children affected by social determinants of health, violence, neglect, alcohol, drug use or mental disorders. He has been continuously funded by National Institutes of Health since shortly after completing his training in 1990 and is now the principal investigator on projects from the National Institute of Mental Health, Agency for Healthcare Research and Quality, and Center for Medicare & Medicaid Innovation.

Kelly is involved in strategy development for the Nationwide Children's Healthy Neighborhood, Healthy Family zone focusing on neighborhood leaders, community agencies and related partnerships to improve housing, employment, schools and safety on the Near South Side of Columbus. Nationwide Children's Hospital was selected as a contract awardee for Phase 1 of the Sustainable Communities Innovation Challenge.



Andy McMahon
Vice President, Health and Human Services Policy, UnitedHealthcare
Community & State

Andy McMahon is the Vice President of Health and Human Services Policy at UnitedHealthcare Community & State. UnitedHealthcare Community & State proudly serves nearly 6.4 million Medicaid members in 26 states, plus Washington D.C. UnitedHealthcare is a division of UnitedHealth Group, a health and well-being company with a mission to help people live healthier lives and help make the health system work better for everyone. In his current role, Andy focuses on integrating and leveraging affordable housing and human services to provide better care at lower costs for populations with complex health needs. Andy works with UnitedHealthcare's Medicaid plans and the myConnections™ team, and his portfolio includes policy and program work in affordable and supportive housing, criminal justice, child welfare, and social impact investment.

Prior to joining UnitedHealthcare, Andy worked at the Corporation for Supportive Housing (CSH) for 15 years, most recently as the Vice President for Policy and External Affairs. At CSH, Andy led an array of national, state, and local efforts to align systems and integrate resources to create supportive housing opportunities for vulnerable populations. Andy also led CSH's work to develop Pay for Success and impact investing models for supportive housing. Prior to CSH, Andy held positions in both state and local government, as a lobbyist for state housing and community development agencies in Washington, D.C., and helped found and was the first executive director of a non-profit housing organization in Minnesota.



Anand Parekh, MD
Chief Medical Advisor, Bipartisan Policy Center

Anand Parekh is the chief medical advisor at the Bipartisan Policy Center (BPC), where he provides clinical and public health expertise across the organization, particularly in the areas of aging, prevention, and global health. Prior to joining BPC, he completed a decade of service at the Department of Health and Human Services. As deputy assistant secretary for health from 2008 to 2015, he developed and implemented national initiatives focused on prevention, wellness, and care management. Briefly in 2007, he was delegated the authorities of the assistant secretary for health overseeing ten health program offices and the U.S. Public Health Service Commissioned Corps. Earlier in his HHS career, he played key roles in public health emergency preparedness efforts as special assistant to the science advisor to the secretary.

Anand has spoken widely and written extensively on a variety of health and housing topics such as the links between Low-Income Housing Tax Credit projects and health outcomes. He recently released a report offering recommendations on ways the Department of Housing and Urban Development (HUD) and the Department of Health and Human Services (HHS) can better collaborate across programs to tackle the health and housing needs in the United States. Previously, Anand also directed the BPC's Senior Health & Housing Task Force, which was designed to help policymakers bridge the gap between housing and health care, and its

report, *Healthy Aging Begins at Home*. Anand is a board-certified internal medicine physician, a fellow of the American College of Physicians, and an adjunct assistant professor of medicine at Johns Hopkins University.



Jennifer Roberts
Former Mayor of Charlotte, North Carolina

Jennifer Watson Roberts is a former Mayor of Charlotte and a lifelong champion of issues related to education and equality. She is the first person to be elected to serve as both Chairman of the Mecklenburg County Commission and later as Mayor of Charlotte. Jennifer was instrumental in creating a public/private partnership to build a new shelter in Charlotte for survivors of domestic violence and spearheaded the creation of Charlotte NEXT, an initiative dedicated to improving after school programs for at-risk teens. During her tenure as Mayor, the City of Charlotte set a goal of funding 5,000 affordable housing units over three years and is currently on track to exceed that goal.

Jennifer has worked as a diplomat for the State Department, as an international banker, as an adjunct professor at UNC-Charlotte, and as a high school math teacher. She currently serves on numerous community boards and commissions. Jennifer is a proud recipient of the Maya Angelou Women Who Lead award, the National Association of Women Business Owners' Public Policy Leader of the Year award, and Equality North Carolina's Ally of the Year award.