

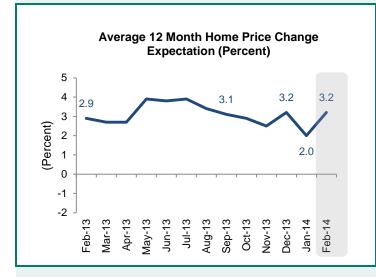
## **February 2014 Data Release**

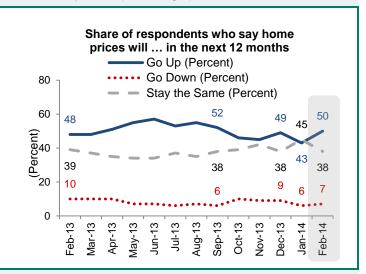
Fannie Mae's consumer attitudinal survey polls the adult U.S. general population to assess their attitudes about homeownership, renting a home, the economy, and household finances.

#### CONSUMER ATTITUDES ABOUT HOMEOWNERSHIP

The average 12-month home price change expectation increased from last month, to 3.2%.

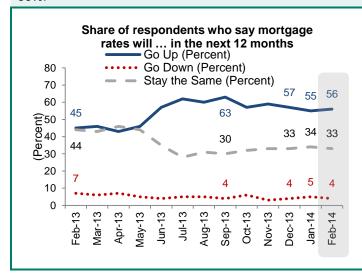
The share of people who say home prices will go up in the next 12 months increased seven percentage points to 50%, while the share who say home prices will stay the same decreased by seven percentage points to 38%.

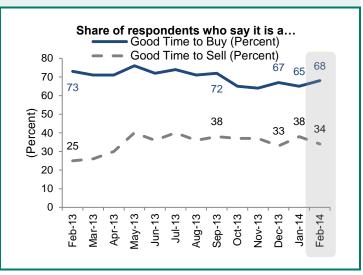




The share of respondents who say mortgage rates will go up in the next 12 months increased by one percentage point, to 56%.

Those who say it is a good time to buy a house increased from last month, up three percentage points to 68%.



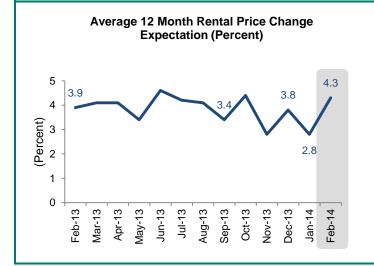


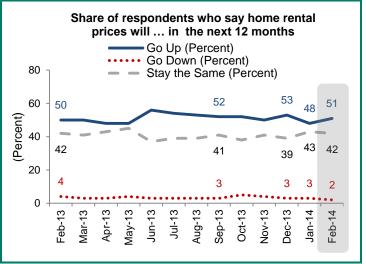


#### CONSUMER ATTITUDES ABOUT HOMEOWNERSHIP AND HOME RENTAL

The average 12-month rental price change expectation increased from last month to 4.3%.

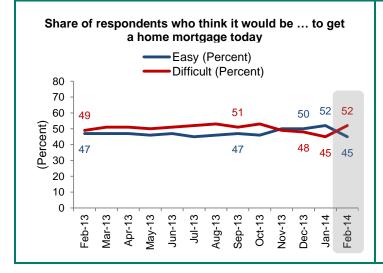
51% of those surveyed said home rental prices will go up in the next 12 months, an increase of three percentage points from last month.

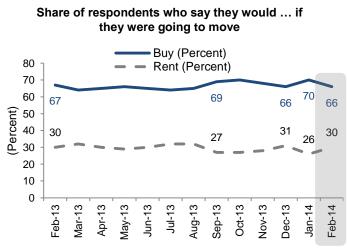




45% of respondents thought it would be easy for them to get a home mortgage today, a seven percentage point decrease from last month.

The share who say they would buy if they were going to move fell four percentage points to 66%, and those who say they would rent increased to 30%.



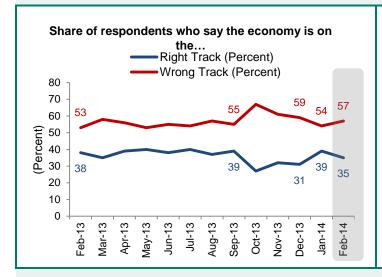


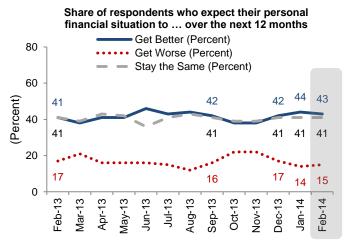


#### CONSUMER ATTITUDES ABOUT THE ECONOMY AND HOUSEHOLD FINANCES

The share of respondents who say the economy is on the right track decreased four percentage points from last month to 35%.

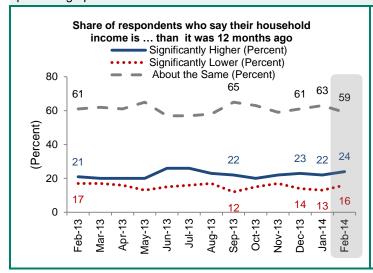
The percentage of respondents who expect their personal financial situation to get better in the next 12 months decreased slightly from last month, to 43%.

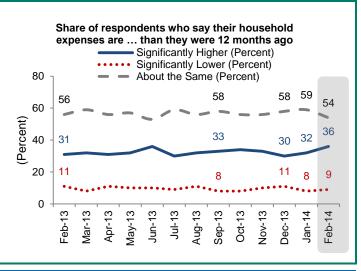




The share of respondents who say their household income is significantly higher than it was 12 months ago increased two percentage points to 24%.

At 36%, the share of respondents who say their household expenses are significantly higher than they were 12 months ago rose four percentage points from last month.





## **Fannie Mae Monthly National Housing Survey**

# February 2014

### **APPENDIX**

### **About the Survey**

The Fannie Mae National Housing Survey polled a nationally representative sample of 1,000 respondents aged 18 and older between February 1, 2014 and February 23, 2014. Most of the data collection occurred during the first two weeks of this period. Findings were compared to the same survey conducted monthly beginning June 2010.

Interviews were conducted by Penn Schoen Berland, in coordination with Fannie Mae.

The statistics in this release are estimated from sample surveys and are subject to sampling variability as well as nonsampling error, including bias and variance from response, nonreporting, and undercoverage. Expected price changes are calculated by creating an average of all responses, using a 0% change for those who said prices would stay the same, and excluding outliers beyond two standard deviations. All figures are shown in percentages, except where otherwise stated.

February 2014 Survey Audience Size: General Population (N=1,000)

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Average home price change expe	ectation	
	%	
February 2013	2.9	
March 2013	2.7	
April 2013	2.7	
May 2013	3.9	
June 2013	3.8	
July 2013	3.9	
August 2013	3.4	
September 2013	3.1	
October 2013	2.9	
November 2013	2.5	
December 2013	3.2	
January 2014	2.0	
February 2014	3.2	
	•	·

Share of respondents who say hor	ne prices will go up, go o	down, or stay the same in the next 12	? months
	% Go Up	% Go Down	% Stay the Same
February 2013	48	10	39
March 2013	48	10	37
April 2013	51	10	35
May 2013	55	7	34
June 2013	57	7	34
July 2013	53	6	37
August 2013	55	7	35
September 2013	52	6	38
October 2013	46	10	39
November 2013	45	9	42
December 2013	49	9	38
January 2014	43	6	45
February 2014	50	7	38

Margin of Error: ±3.1%

Share of respondents who say	Share of respondents who say mortgage rates will go up, go down, or stay the same in the next 12 months			
	% Go Up	% Go Down	% Stay the Same	
February 2013	45	7	44	
March 2013	46	6	43	
April 2013	43	7	46	
May 2013	46	5	44	
June 2013	57	4	35	
July 2013	62	5	28	
August 2013	60	5	31	
September 2013	63	4	30	
October 2013	57	6	32	
November 2013	59	3	33	
December 2013	57	4	33	
January 2014	55	5	34	
February 2014	56	4	33	

Share of respondents who say it is a good time to buy, and share of respondents who say it is a good time to sell			
	% Good Time to Buy	% Good Time to Sell	
February 2013	73	25	
March 2013	71	26	
April 2013	71	30	
May 2013	76	40	
June 2013	72	36	
July 2013	74	40	
August 2013	71	36	
September 2013	72	38	
October 2013	65	37	
November 2013	64	37	
December 2013	67	33	
January 2014	65	38	
February 2014	68	34	

Average rental price change expect	ation	
	%	
February 2013	3.9	
March 2013	4.1	
April 2013	4.1	
May 2013	3.4	
June 2013	4.6	
July 2013	4.2	
August 2013	4.1	
September 2013	3.4	
October 2013	4.4	
November 2013	2.8	
December 2013	3.8	
January 2014	2.8	
February 2014	4.3	

Share of respondents who say	home rental prices will go up,	go down, or stay the same in the	e next 12 months
	% Go Up	% Go Down	%Stay the Same
February 2013	50	4	42
March 2013	50	3	41
April 2013	48	3	43
May 2013	48	4	45
June 2013	56	3	37
July 2013	54	3	39
August 2013	53	3	39
September 2013	52	3	41
October 2013	52	5	38
November 2013	50	4	41
December 2013	53	3	39
January 2014	48	3	43
February 2014	51	2	42

Share of respondents who think it would be difficult or easy for them to get a home mortgage today			
	% Difficult	% Easy	
February 2013	49	47	
March 2013	51	47	
April 2013	51	47	
May 2013	50	46	
June 2013	51	47	
July 2013	52	45	
August 2013	53	46	
September 2013	51	47	
October 2013	53	46	
November 2013	49	50	
December 2013	48	50	
January 2014	45	52	
February 2014	52	45	

Share of respondents who say they	would buy or rent if the	were going to move	
	% Buy	% Rent	
February 2013	67	30	
March 2013	64	32	
April 2013	65	30	
May 2013	66	29	
June 2013	65	30	
July 2013	64	32	
August 2013	65	32	
September 2013	69	27	
October 2013	70	27	
November 2013	68	28	
December 2013	66	31	
January 2014	70	26	
February 2014	66	30	

Share of respondents who think	Share of respondents who think the economy is on the right track or the wrong track				
	Right Track	Wrong Track			
February 2013	38	53			
March 2013	35	58			
April 2013	39	56			
May 2013	40	53			
June 2013	38	55			
July 2013	40	54			
August 2013	37	57			
September 2013	39	55			
October 2013	27	67			
November 2013	32	61			
December 2013	31	59			
January 2014	39	54			
February 2014	35	57			

Share of respondents who expect their personal financial situation to get better, get worse, or stay the same in the next 12 months			
	% Get Better	% Get Worse	% Stay the Same
February 2013	41	17	41
March 2013	38	21	39
April 2013	41	16	43
May 2013	41	16	42
June 2013	46	16	36
July 2013	43	15	41
August 2013	44	12	43
September 2013	42	16	41
October 2013	38	22	39
November 2013	38	22	39
December 2013	42	17	41
January 2014	44	14	41
February 2014	43	15	41

hare of respondents who say thei	r household income is high	ner, lower, or about the same c	ompared to 12 months ago
	% Higher	% Lower	% About the Same
February 2013	21	17	61
March 2013	20	17	62
April 2013	20	16	61
May 2013	20	13	65
June 2013	26	15	57
July 2013	26	16	57
August 2013	23	17	58
September 2013	22	12	65
October 2013	20	15	63
November 2013	22	17	59
December 2013	23	14	61
January 2014	22	13	63
February 2014	24	16	59

Share of respondents who say the	neir household expenses are	higher, lower, or about the same	e compared to 12 months ago
	% Higher	% Lower	% About the Same
February 2013	31	11	56
March 2013	32	8	59
April 2013	31	11	56
May 2013	32	10	57
June 2013	36	10	53
July 2013	30	9	59
August 2013	32	11	56
September 2013	33	8	58
October 2013	34	8	56
November 2013	33	10	56
December 2013	30	11	58
January 2014	32	8	59
February 2014	36	9	54